TDB Trends Research (Nationwide, Research & Summary for August 2025)

The domestic economy improved for three consecutive months

~ Driven by the heatwave boosting demand across various industries and nationwide construction needs ~

(Companies researched: 26,162; Valid responses: 10,701; Response rate: 40.9%; Survey start date: May 2002)

< Trend in August 2025: Upward Trend >

The Economic Diffusion Index (DI) in August 2025 increased by 0.5 points from the previous month to 43.3, improving for the third consecutive month.

Despite uncertainties surrounding U.S. tariff policies, the heatwave led to a surge in demand from upstream to downstream industries, along with nationwide construction activity, contributing to the continued upward trend in the domestic economy.

< Future outlook: Remain unchanged>

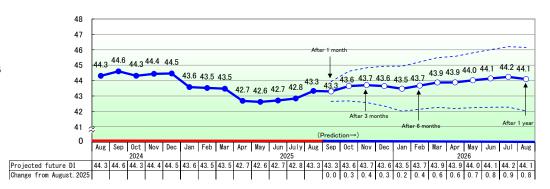
While monitoring the direction of real wages, the domestic economy is expected to remain unchanged for the time being.

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By industry: Improvement in 9 out of 10 industries, with the summer holiday boom serving as a positive factor.

By scale: All sizes improved for the first time in 11 months, with "large firms" seeing growth for four consecutive months.

By region: 8 out of 10 regions showed improvement, with nationwide construction demand acting as a positive driver.



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TDB Trends Research August 2025

Economic Diffusion Index (Economic DI)1/2

	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Ratio to the Rrevious Month
Total	44. 3	44.6	44.3	44. 4	44.5	43.6	43.5	43.5	42.7	42.6	42.7	42.8	43.3	0. 5
Large Firms	48.2	48.5	48.3	48.3	48.7	48.1	48.2	47.9	46.7	46.8	47.1	47.3	47.8	0.5
Small to Medium-sized Firms	43.6	43.9	43.6	43.7	43.7	42.8	42.7	42.7	42.0	41.9	41.9	42.0	42.6	0.6
Micro Firms	42.5	43.0	42. 7	42. 7	42.6	41.5	41.6	41.6	41.0	40.8	41.0	40.9	41.7	0.8

		Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Ratio to the Rrevious Month
Agriculture,Forest	ry,Fisheries	43.3	47.8	46.3	46. 7	43.7	45.1	46.8	47.0	47.5	48.1	49.3	46. 1	47.9	1.8
Finance		48. 1	47. 3	48.0	46. 9	47. 2	47.0	47.0	47.8	46.2	46.0	47.7	46. 2	46.5	0.3
Construction		47. 3	47.8	47.8	48. 1	47.6	46. 9	46.7	46.7	45.9	45.9	45. 9	46. 4	46.8	0.4
Real Estate		47.5	48.5	47. 2	47. 5	48. 2	47.6	47.5	47.6	46.9	49.0	48. 4	47.7	48. 1	0.4
	Food,BEWerages,Livestock Feed	43.5	43.8	42.9	42.9	42.6	42.3	41.2	40.4	40.6	42.0	40.9	41.3	42.8	1. 5
	Textile, Textile Products, Clothing	36. 5	36. 3	35. 7	36. 7	36. 3	35. 1	38. 1	36.8	35. 2	34. 1	32. 9	33.6	34. 2	0.6
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	39. 5	39. 5	38. 9	39. 2	40.8	38.8	40. 1	38. 4	38. 6	36. 8	39. 3	40.0	39.0	▲ 1.0
	Pulp, Paper and Paper Products	36. 7	37.3	37.8	36. 5	38.8	35.8	36.8	37.9	38.1	34. 9	35.3	35.6	38.0	2.4
	Publishing, Printing	34. 4	34. 5	33. 2	34. 2	33.6	33.5	33. 9	32.9	33.3	32.9	32.0	32.6	33. 2	0.6
Manufacturing	Chemical	42.6	43.6	43.9	43.4	42.5	42.5	42.8	41.6	42.4	41.5	41.4	42.4	43.3	0.9
	Steel,Nonferrous Metals,Mining	39.0	39. 2	39.0	39. 7	38.5	38.0	36. 5	38.1	35. 1	35.3	35. 7	36.6	37.8	1.2
	General Machinery	41.9	41.2	42.3	41.9	41.3	40.9	40.1	39.1	37.5	37.8	38.4	37.5	38.5	1.0
	Electrical Machinery	42.5	42.9	44. 1	42.8	43.5	43.0	43.1	43.4	40.9	39.9	41.6	42.8	42.0	▲ 0.8
	Transportation Machinery, Equipment	43.5	41.0	42.1	41.3	41.7	43.3	39. 9	42.9	38. 2	36.5	39.9	40.7	39. 1	▲ 1.6
	Precision Machinery, Medical Instruments and Equipment	43. 9	44.0	43.8	46. 4	48.4	47. 3	46. 3	46.9	45.3	44. 1	44. 3	44. 1	47.0	2. 9
	Other	42.3	41.7	38. 2	38. 9	40.1	39. 2	41.4	41.0	41.4	40.5	37. 2	38. 9	40.1	1.2
	Total	40.7	40.8	40.8	40.8	40.7	40.1	39.8	39.6	38.5	38. 1	38. 4	38.9	39.6	0.7
	Food,BEWerages	43.8	44. 1	43.2	42.4	44.0	41.8	42.2	41.3	41.3	41.2	40.3	41.1	41.8	0.7
	Textile, Textile Products, Clothing	36. 5	34. 2	34.5	33. 7	34.4	34.5	33.8	34.6	35.8	35. 1	34.8	34.8	33. 7	▲ 1.1
	Construction Materials, Furniture,Ceramics, Stone and Clay Products	38. 2	37.5	38. 6	39. 2	38. 9	39. 3	38. 0	38. 9	38. 2	39. 0	38. 2	37. 4	37.6	0.2
Wholesale	Paper Products, Stationery, Books	37. 2	37.8	37.8	39. 4	37.3	35. 4	39.8	40.0	37.8	36.8	36.6	35. 3	36. 2	0.9
	Chemical	44.5	44.3	43.0	43.5	44. 2	43.3	43.2	42.9	41.2	41.2	41.8	41.7	42.0	0.3
	Recycled Resources	40.5	36.8	38. 9	38. 5	40.3	36. 5	42.1	36. 2	35.8	35. 1	36.6	36.0	37.0	1.0
	Steel,Nonferrous Metals, Mining Products	34. 7	36. 1	36. 3	36. 4	34. 7	34.0	33. 7	33. 3	32.8	32. 4	33.0	33. 7	34. 5	0.8
	Machinery, Equipment	44.0	44.5	44.0	43.9	44.5	43.2	43.6	43.7	42.3	42.2	42.6	42.3	43.1	0.8
	Other	41.8	41.5	41.7	42.1	42.3	40.7	41.1	41.5	40.8	40.7	40.1	40.2	40.5	0.3
	Total	41.3	41.4	41.2	41.3	41.5	40.3	40.6	40.7	39.8	39. 7	39.6	39.5	40.0	0.5

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	Food,BEWerages	44.0	43.3	40.0	40.6	39.7	38. 5	38. 6	39.6	41.8	41.1	40.8	40.3	40.7	0.4
	Textile, Textile Products, Clothing	37.2	36.9	34.5	39. 1	40.0	38. 1	35. 4	34.8	35.0	39.0	35. 4	36.4	36.7	0.3
	Drugs,Sundries	40.3	41.0	40.4	42.5	41.5	42.0	39. 1	40.6	35. 4	35. 9	36. 1	39.7	41.1	1.4
	Furniture	30.7	31.3	33. 3	34.7	36.4	31.3	34. 5	28. 2	36.3	33. 9	31.8	32.0	35. 2	3. 2
	Electrical Household Appliances,														
Retail	Information Machinery and Equipment	46.1	45.3	43.8	38.8	42.6	43.0	42.3	42.3	41.4	39.6	43.0	42.3	42.4	0.1
	1														
	Motor Vehicles,Motor Vehicle Parts	39.0	38. 9	42.3	39. 3	39. 5	39.6	38. 9	42.9	40.5	38. 2	40.8	38.0	40.1	2. 1
	Special Merchandise	40.0	39. 9	38.8	38.0	38. 1	37. 3	38. 5	38. 2	37.5	37.5	37.4	38.6	38. 3	▲ 0.3
	Various Merchandise	43.9	41.3	39.6	42.4	39.6	38.8	39.5	39.5	36.0	35.8	36. 3	38. 5	38. 5	0.0
	Other	37.8	44.0	39.3	45.6	44.4	37.5	41.2	39.3	43.3	45.2	44.8	46.9	49.0	2.1
	Total	40.5	40.3	39.7	39.4	39.5	38.6	38.6	39.2	38.6	38.3	38.6	38.9	39.4	0.5
Transportation	on,Warehousing	45.0	45.4	44.7	45.9	45.7	42.9	42.5	43.3	41.9	42.8	42.3	42.9	43.9	1.0
	Restaurants	52.5	49.3	46.2	47.5	49.5	45.5	43.6	45. 1	46.2	43.5	44.6	45.6	46.8	1.2
	Postal, Telecommunications	50.0	40.7	57.4	53.0	57.6	50.0	48.6	53.3	48.7	50.0	47.4	51.9	47.9	▲ 4.0
	Electricity,Gas,Water,Heat	37.5	38. 9	44.4	45.8	39.7	45.0	44.4	41.0	47.1	44. 4	43.3	46.1	48.3	2.2
	Leasing,Rentals	50.2	48.4	49.7	49.5	51.0	51.1	49.8	52.2	48.7	49.8	48.0	49.3	49.7	0.4
	Lodging, Hotels	53.4	55.3	56.9	60.0	56.9	55.4	52.8	53.9	54.8	52.4	51.7	49.6	50.5	0.9
	Recreation	43.2	48.4	47.9	45.8	45.6	46.2	46.5	44.0	45.4	47.6	45.2	46.8	45.0	▲ 1.8
	Broadcasting	42.2	46.8	46.2	51.6	53.0	47.5	49.0	50.8	49.2	48.4	49.2	50.8	47.6	▲ 3.2
Service	Maintenance,Guarding,Testing	48.2	48.1	47.9	48.9	48.3	46.3	49.0	46.6	46.5	46.6	47.0	48.5	47.0	▲ 1.5
	Advertising	43.6	45.8	46.2	46.2	48.3	45.5	46.0	45.7	45.5	46.1	47.2	47.2	45.7	▲ 1.5
	Information	53. 9	55. 1	53.7	54.0	53.8	54.0	53.7	52.7	52.7	52. 1	52.5	51.7	51.8	0.1
	Labor Dispatching	49.2	50.2	49.3	48.4	50.0	50.8	47.2	47.1	48.5	48. 2	47.9	48.3	46.7	▲ 1.6
	Special Services	50.6	51.3	50.9	50.0	50.0	49.8	49.5	49.6	49.0	49.7	49.2	49.0	50.3	1.3
	Medical, Welfare, Public Health	44.2	44.6	44.2	41.9	43.6	42.4	41.9	42.5	42.0	41.4	40.4	38.0	39.5	1.5
	Education	47.7	48.7	46.9	47.0	49.0	46.0	43.9	46.8	42.2	44. 9	43.4	40.6	39.9	▲ 0.7
	Other	48.6	47.9	47.2	47.7	48.3	46.6	47.1	46.8	46.4	45.5	47.3	47.3	46.5	▲ 0.8
	Total	49.8	50.4	49.8	49.9	50.2	49.2	49.0	48.7	48. 4	48. 2	48.3	48.3	48.2	▲ 0.1
Other		41.3	39.8	42.9	40.0	39. 6	41.7	40.8	41.7	40.2	45.0	39. 2	37. 9	40.7	2.8
		1													<u> </u>
															Ratio to the
		Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jon-95	Feb-25	Mar-25	Apr-25	M ov-95	Jun-25	Jul-25	Δ110-25	Rrevious
		ing 21	DCP 21	000 21	1101 21	Dec 21	Jun 20	100 20	20	11p1 20	may 20	oun 20	0 tai 20	11ug 20	Month
	Hokkaido	45.0	45.4	44.1	40.0	40.0	41.0	41.0	41 7	40.0	40.4	40.0	40.7	40.0	0.0
		45. 0	45. 4	44. 1	43.8	43.6	41.8	_	41.7	42.0	43.4	43. 9	43. 7	43.9	0.2
Tohoku		39. 7 42. 1	40.7	40. 2	40.6	40.1	38. 9	38. 6	38. 3	37.9	38. 2	39. 1	39. 2	39. 5	0.3
kitakanto			42. 3 46. 7	42. 4	42. 4	41. 9	41. 1	41. 4	40.7	40.5	39. 3	40.1	41. 3	41.0	▲ 0.3
	minamikanto			46. 5	46. 4	46.8	46.0	46. 0	46. 2	45. 5	45. 3	45. 5	45.7	45. 9	0.2
	Hokuriku	41.8	42.6	42.2	42. 2	41.7	40.5	41.0	40.6	40.2	40.4	40.0	40.9	41.0	0.1
	Tokai	43. 7	44. 3	43.9	44. 1	44. 0	43. 7	43.5	43. 1	41.4	41.5	41.4	41.6	43. 2	1.6
	Kinki	43.5	44.0	43.8	43.8	44. 2	43.1	43.2	43.5	42.7	42. 2	42.1	41.5	42.7	1.2
	Chugoku	43.9	44.0	43.6	44. 5	44. 1	43.0	42.6	42.9	41.4	41.4	40.9	41.3	42.1	0.8

Ratio to the Rrevious Month

0.7

0.0

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Shikoku

Kyushu

47. 3 46. 9 46. 4 47. 2 47. 6 46. 4 46. 3 45. 7 44. 8 44. 8 44. 5 44. 4 44. 4

Appendix

1.Research Subjects(Companies researched: 26,162; Valid responses: 10,701; Response rate: 40.9%)

1.Region

Hokkaido	477	Tokai	1,184
Tohoku	780	Kinki	1,706
kitaKanto	854	Chugoku	715
minamikanto	3,193	Shikoku	365
Hokuriku	541	Kyushu	886
		Total	10,701

2.Industry (10 Industries 51 Lines of business)

Agriculture,For	estry, Fisheries	111
Finance		171
Construction		1,627
Real Estate		461
	Food,Beverages,Livestock Feed	279
	Textile, Textile Products, Clothing	114
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	180
	Pulp, Paper and Paper Products	79
Manufacturing (2,473)	Publishing, Printing	164
	Chemical	318
	Steel, Nonferrous Metals, Mining	437
	General Machinery	425
	Electrical Machinery	260
	Transportation Machinery, Equipment	96
	Precision Machinery, Medical Instruments and Equipment	61
	Others	62
	Food,Beverages	303
	Textile, Textile Products, Clothing	145
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	241
Wholesale	Paper Products, Stationery, Books	106
(2,271)	Chemical	218
	Recycled Resources	41
	Steel, Nonferrous Metals, Mining Products	233
	Machinery, Equipment	727
	Others	259

	Food, Beverages	141
	Textile, Textile Products, Clothing	79
	Drugs,Sundries	62
Retail	Furniture	27
(841)	Electrical Household Appliances, Information Machinery and Equipment	59
	Motor Vehicles, Motor Vehicle Parts	121
	Special Merchandise	274
	Various Merchandise	61
	Others	17
Transportation	n,Warehousing	442
	Restaurants	124
	Telecommunications	8
	Electricity, Gas, Water, Heat	20
	Leasing, Rentals	98
	Lodging, Hotels	98
	Recreation	97
Service	Broadcasting	21
(2,268)	Maintenance, Guarding, Testing	287
	Advertising	109
	Information	488
	Labor Dispatching	82
	Special Services	414
	Medical,Welfare,Public Health	113
	Education	46
	Others	263
Others		36
	Total	10,701

3.Size

Bize			
	Large Firms	1,581	14.8%
	Small to Medium-sized Firms	9,120	85.2%
	micro Firms	3,590	33.5%
	Total	10,701	100.0%

2.Research Items

*Business Confidence (current, in 3 months, in 6 months, in 1 year)

*Business Conditions (sales, purchasing and selling unit price, inventory, capacity utilization ratio, number of employees, overtime work hours)

3. Research Period and Methodology

Internet-based survey conducted August 18 - 31 2025

The explanation of the Economic Diffusion Index

Research Purpose/Researched Terms

TDB Economic Trend Research (started from May 2002) is a monthly statistical survey conducted for over 26,000 nationwide corporations on their general business activities including the current condition and future outlook of the industry business performance and operating climate. The primary purpose of such a survey is to assess the current state of Japan's economy.

Selection of the Subject Corporations

Companies of all sizes in all domestic industries are eligible to participate in the survey.

DI Calculation

The DI (Diffusion Index) is calculated by multiplying the number of responses for each assessment category by the number given in parentheses in the table below, to a seven-level assessment rated by companies.

Selection category	Extremely good	good	fairly good	neither good nor bad	fairly bad	bad	very bad
points	6	5	4	3	2	1	0
number of responses for each category	N_6	N_5	N ₄	N ₃	N_2	N_1	N_0

Economic DI

$$= \frac{\text{Total of (Points for each category} \times \text{Number of responses for each category)}}{\text{Number of valid responses } N} \times \frac{1}{6} \times 100$$

$$\equiv \frac{\sum_{i=0}^{6} i \times N_i}{N} \times \frac{1}{6} \times 100$$

An economic DI of 50 is **the point separating good and bad**, so a DI over 50 means "good," and below 50 means "bad." (The numbers are rounded off to one decimal place.) No weight is given according to a company's size, and calculations are made on the basis of "one company, one vote."

Size Classification

Industry	Large Firms	Small to Medium-Sized Firms (Micro Firms included)	Micro Firms
Manufacturing and	Capital: More than 300 million yen	Capital: Below 300 million yen	
Other Industries*	and	or	No. of Employee: Below 20
	No. of Employee: Over 300	No. of Employee: Below 300	
Wholesale Trade	Capital: More than 100 million yen	Capital: Below 100 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 100	No. of Employee: Below 100	
Retail Trade	Capital: More than 50 million yen	Capital: Below 50 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 50	No. of Employee: Below 50	
Service**	Capital: More than 50 million yen	Capital: Below 50 million yen	
	and	or	No. of Employee: Below 5
İ	No. of Employee: Over 100	No. of Employee: Below 100	1

Note1: Large Firms refer to companies that rank in the top 3% in terms of sales volume according to the type of business, among small to midium-sized corporations excluding micro firms, which are defined in Small and Medium Enterprises Basic Act.

Note2: Small to Medium-Sized Firms refer to companies that rank in the bottom 50% in terms of sales volume according to the type of business, among those not categorized as small to midium-sized corporations in Small to Medium-Sized Enterprises Basic Act.