## TDB Trends Research (Research & Summary for October 2016)

# Domestic economy improved for two consecutive months

- Pushed up by construction and automobile production while sluggish consumer spending continues -

(Companies Researched: 23,779; Valid responses: 10,243; Response rate: 43.1%; Survey Start Date: May 2002)

### e-mail : keiki@mail.tdb.co.jp

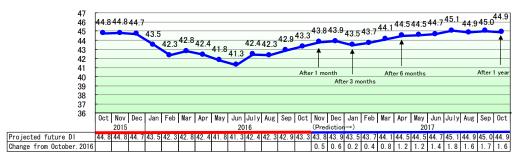
## < Overview of October 2016: Continues to improve >

The economic diffusion index (DI) in October was 43.3, up 0.4 point from the previous month, and an improvement for two consecutive months. Two straight months of improvement is the first time in a year and seven months, since March 2015. The domestic economy has picked up for two consecutive months, with continuously active construction-related demand along with a recovery of automobile production.

## < Future Outlook: Moderate upswing >

Economic conditions will pick up moderately as a result of improvement in employment and income environments, along with unstable trends for the time being.

- By industry: <u>Six industries have improved, with good performance in</u> construction, building work, and automobile production.
- By size: <u>"SMEs" and "small-scale enterprises" have improved for three</u> <u>consecutive months.</u>
- By region: <u>Of the ten regions, six regions have improved and the</u> damages caused by the typhoon are being restored.



\*: Economic DIs are calculated based on the structural ARIMA model, in which economic statistics are incorporated to the ARIMA model.

	Oct-15	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Ratio to the PrFDious Month
Total	44.8	44.8	44.7	43.5	42.3	42.8	42.4	41.8	41.3	42.4	42.3	42.9	43.3	0.4
Large Firms	48.4	48.4	47.9	47.1	46.0	46.5	46.2	45.7	45.1	46.6	45.7	46.5	46.5	0.0
Small to Medium-sized Firms	43.7	43.7	43.8	42.5	41.3	41.8	41.4	40.8	40.3	41.3	41.4	41.9	42.4	0.5
Micro Firms	43.2	43.1	43.3	41.8	40.3	40.8	40.3	39.7	39.6	40.3	40.6	41.3	41.9	0.6

## Economic Diffusion Index (Economic DI)1/2

		Oct-15	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Ratio to the PrFDious Month
Agriculture,Forest	ry,Fisheries	44.6	45.2	46.4	43.6	44.5	42.3	42.4	42.1	43.7	42.5	40.1	41.8	41.2	▲ 0.6
Finance		47.3	46.6	46.3	45.3	44.3	44.8	45.5	44.3	45.0	45.1	43.7	44.5	44.1	▲ 0.4
Construction		49.5	49.6	49.3	47.9	45.9	46.3	45.2	44.9	44.7	46.5	46.9	48.1	48.6	0.5
Real Estate		48.7	48.9	48.4	47.1	48.0	48.2	48.1	48.3	48.4	47.8	47.3	47.0	46.2	▲ 0.8
	Food, BEWerages, Livestock Feed	44.3	44.5	44.1	44.2	43.2	44.2	44.6	43.4	43.0	43.0	42.1	41.8	42.2	0.4
	Textile, Textile Products, Clothing	39.8	39.4	39.3	36.4	37.6	39.8	38.2	38.4	38.2	37.0	37.8	37.3	36.6	▲ 0.7
	Construction Materials,Furniture, Ceramics,Stone and Clay Products	40.2	38.9	40.7	38.5	38.0	38.6	37.9	38.3	37.8	40.5	40.7	40.5	41.7	1.2
	Pulp, Paper and Paper Products	41.1	42.4	41.7	40.3	36.8	37.6	40.2	38.6	38.5	40.4	39.4	39.1	40.1	1.0
	Publishing, Printing	34.8	34.6	34.7	34.0	34.6	35.3	34.1	34.0	32.9	33.5	32.8	33.7	34.4	0.7
Manufacturing	Chemical	44.4	44.9	45.4	44.3	42.8	42.7	43.0	42.7	42.2	43.3	41.8	44.0	43.8	▲ 0.2
	Steel,Nonferrous Metals,Mining	41.4	41.8	41.5	41.1	38.8	38.3	38.3	38.1	37.6	38.7	39.8	41.4	42.5	1.1
	General Machinery	47.9	47.3	48.6	46.0	45.5	45.7	45.3	44.0	43.6	44.9	44.3	45.3	46.7	1.4
	Electrical Machinery	45.2	45.2	44.9	43.0	42.8	42.8	42.3	40.4	40.4	41.9	41.5	42.6	44.5	1.9
	Transportation Machinery, Equipment	46.3	47.0	46.2	45.7	44.6	46.8	46.8	43.8	42.7	44.0	44.9	44.2	46.9	2.7
	Precision Machinery, Medical Instruments and Equipment	48.6	47.9	46.1	46.2	43.1	44.6	44.6	43.2	43.2	42.6	43.2	44.8	44.0	▲ 0.8
	Other	39.8	40.0	39.6	39.4	39.1	40.6	37.5	37.8	37.0	39.1	35.7	37.7	37.3	▲ 0.4
	Total	43.3	43.3	43.5	42.2	41.2	41.6	41.3	40.6	40.1	41.2	40.9	41.8	42.7	0.9
	Food, BEWerages	43.0	43.1	42.6	41.9	40.9	42.2	42.6	41.0	40.1	41.1	40.4	39.9	39.9	0.0
	Textile, Textile Products, Clothing	37.8	34.4	34.4	33.5	32.7	33.8	35.7	34.6	35.3	33.5	34.5	32.9	31.9	▲ 1.0
	Construction Materials, Furniture,Ceramics, Stone and Clay Products	41.3	41.5	41.8	40.5	39.1	39.4	39.2	38.4	37.6	39.0	38.9	39.9	40.3	0.4
Wholesale	Paper Products, Stationery, Books	36.8	37.4	37.2	38.1	37.4	38.0	36.6	36.7	34.2	35.9	36.3	37.4	36.1	▲ 1.3
	Chemical	42.5	42.8	43.2	40.8	39.2	40.2	39.5	39.4	38.8	39.5	39.4	39.6	40.9	1.3
	Recycled Resources	29.9	26.7	32.1	25.6	28.4	30.7	39.3	33.3	28.3	29.4	35.0	33.8	36.9	3.1
	Steel,Nonferrous Metals, Mining Products	38.8	39.4	37.7	36.4	35.8	36.1	35.2	34.6	33.2	35.7	36.0	35.5	36.8	1.3
	Machinery,Equipment	43.6	43.4	43.6	42.6	41.2	41.7	40.9	41.1	39.7	40.9	40.5	41.2	41.6	0.4
	Other	41.0	41.1	41.1	39.9	39.0	39.6	39.1	38.6	38.2	38.0	38.7	38.2	37.6	▲ 0.6
	Total	41.5	41.4	41.4	40.1	39.0	39.7	39.4	38.9	37.9	38.8	38.9	39.0	39.3	0.3

'ood,BEWerages 'extile,Textile Products,Clothing Drugs,Sundries	44.6	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Ratio to the PrFDious Month
Yextile, Textile Products, Clothing		41 4												
, , ,	10.4		43.2	39.9	40.4	43.4	42.1	38.9	38.6	40.7	40.0	39.5	37.6	▲ 1.
Tugs Sundries	40.1	36.8	32.1	34.8	31.6	33.3	35.1	32.9	32.5	33.8	32.8	28.0	27.6	▲ 0.
n ago,o ana io o	48.6	50.0	49.4	45.3	45.4	46.1	42.0	41.1	37.9	42.5	42.5	42.0	38.3	▲ 3.
urniture	42.9	42.9	47.2	42.9	40.5	40.5	38.1	42.9	41.7	36.1	35.4	33.3	37.5	4.
Electrical Household Appliances, nformation Machinery and Equipment	39.6	38.7	40.7	43.8	39.2	40.4	40.7	35.8	36.6	40.2	37.9	42.7	41.2	<b>▲</b> 1.
Notor Vehicles, Motor Vehicle Parts	39.9	38.2	37.9	40.0	37.9	38.6	40.4	37.2	37.0	39.8	40.1	42.3	39.3	▲ 3.
Special Merchandise	39.2	39.8	38.4	40.4	39.2	37.4	38.9	37.0	37.4	37.6	36.7	38.1	36.5	▲ 1.
Various Merchandise	46.5	47.3	43.8	45.0	43.7	44.8	43.3	43.7	42.6	43.2	39.9	40.6	41.7	1.
Other	36.1	38.9	43.3	44.4	41.7	44.4	41.7	42.9	41.7	46.7	47.2	50.0	46.7	▲ 3.
Total	41.6	40.9	40.2	41.0	39.5	40.1	40.2	38.0	37.7	39.3	38.4	39.3	37.5	▲ 1.
ehousing	44.7	45.4	45.3	43.2	41.9	41.9	41.5	41.5	40.0	41.5	42.0	42.7	44.0	1.
Restaurants	49.2	46.2	44.4	47.1	42.1	43.6	43.1	42.3	40.2	45.3	42.2	39.0	37.0	▲ 2.
Postal,Telecommunications								-						1.
Electricity,Gas,Water,Heat	55.0	55.0	55.0	52.4	53.7	50.0	51.9	47.6	44.4	42.9	46.3	43.8	43.3	▲ 0.
easing,Rentals			-			47.1	45.9			45.9				1.
odging, Hotels	61.4	59.1	55.4	56.9	54.7	56.1	50.5	44.4	46.8	47.8		49.0	49.4	0.
Recreation	38.0	38.0	38.6	39.1	37.3	36.9	38.0	36.8	38.4	37.1	38.0	38.1	37.8	▲ 0.
Broadcasting	45.1	46.9	47.8	43.8	46.9	45.6	46.7	44.4	42.7	43.6	44.4	44.0	47.9	3.
Maintenance,Guarding,Testing	46.1	47.1	46.4	44.8	43.8	43.9	44.4	44.3	44.3	46.3	46.4	47.0	47.0	0.
Advertising	40.7	40.3	40.3	39.2	37.2	40.9	37.5	36.8	37.9	38.9	39.2	39.0	39.8	0.
nformation	56.0	54.9	54.9	55.2	53.3	53.4	53.4	52.5	52.2	53.0	52.2	52.6	52.3	▲ 0.
abor Dispatching	54.7	52.5	53.1	50.9	52.7	54.7	53.1	52.5	49.4	52.4	52.7	51.8	52.5	0.
Special Services	49.0	50.3	52.1	49.1	48.9	49.6	48.3	48.6	49.2	50.5	48.8	50.3	50.8	0.
Medical,Welfare,Public Health	42.3	44.1	42.2	39.9	39.2	42.5	41.5	41.4	41.5	41.6	42.6	44.1	43.5	<b>▲</b> 0.
Iducation	45.0	50.8	46.7	46.3	46.8	47.4	43.0	42.2	43.9	48.2	43.1	45.0	45.6	0.
Other	49.2	50.1	49.0	45.9	47.5	47.1	46.7	45.7	46.8	46.6	48.2	47.5	47.4	<b>▲</b> 0.
Total	49.6	49.6	49.6	48.4	47.4	48.2	47.5	46.8	46.7	47.8	47.7	47.9	48.1	0.
	42.3	41.9	43.8	40.9	39.4	38.8	37.4	37.5	37.5	38.8	40.1	39.4	41.5	2.
	nformation Machinery and Equipment fotor Vehicles, Motor Vehicle Parts pecial Merchandise arious Merchandise ther Total thousing testaurants oostal, Telecommunications lectricity, Gas, Water, Heat easing, Rentals odging, Hotels tecreation troadcasting faintenance, Guarding, Testing divertising nformation abor Dispatching pecial Services fedical, Welfare, Public Health iducation ther	anformation Machinery and Equipment   39. 6     Motor Vehicles, Motor Vehicle Parts   39. 9     pecial Merchandise   39. 2     arious Merchandise   36. 1     Total   41. 6     shousing   44. 7     eestaurants   49. 2     ostal, Telecommunications   57. 6     clectricity, Gas, Water, Heat   55. 0     easing, Rentals   48. 0     odging, Hotels   61. 4     tecreation   38. 0     vadacasting   45. 1     Iaintenance, Guarding, Testing   46. 1     dvertising   40. 7     offormation   56. 0     abor Dispatching   54. 7     pecial Services   49. 0     fedical, Welfare, Public Health   42. 3     ducation   45. 0     ther   49. 2     Total   49. 6	anon matrix and Equipment     39. 6     38. 7       Motor Vehicles, Motor Vehicle Parts     39. 9     38. 2       pecial Merchandise     39. 2     39. 8       arious Merchandise     46. 5     47. 3       ther     36. 1     38. 9       ther     36. 1     48. 9       ther     36. 1     48. 9       ther     46. 5     47. 3       ther     36. 1     48. 9       ther     40. 2     46. 5       statistic extractions     57. 6     53. 0       cleasing, Rentals     48. 0     49. 2       odging, Hotels     61. 4     59. 1       decreation     38. 0     38. 0       roadcasting     45. 1     46. 9       diantenance, Guarding, Testing     46. 1     47. 1       dvertising     54. 7     52. 5       pecial Services     49. 0     50. 3       abor Dispatching     54. 7     52. 5       pecial Services     49. 0     50. 3       fedical, Welfare, Public Health     42. 3     44. 1	anomalian methods     anomalian methods	anormation Machinery and Equipment   39. 6   38. 7   40. 7   43. 8     Motor Vehicles, Motor Vehicle Parts   39. 9   38. 2   37. 9   40. 0     pecial Merchandise   39. 2   39. 8   38. 4   40. 4     arious Merchandise   46. 5   47. 3   43. 8   45. 0     ther   36. 1   38. 9   43. 3   44. 4     Total   41. 6   40. 9   40. 2   41. 0     shousing   44. 7   45. 4   45. 3   43. 2     eestaurants   49. 2   46. 2   44. 4   47. 1     ostal, Telecommunications   57. 6   53. 0   51. 5   58. 3     electricity, Gas, Water, Heat   55. 0   55. 0   55. 4   56. 9     odging, Hotels   61. 4   59. 1   55. 4   56. 9     ecreation   38. 0   38. 0   38. 6   39. 1     advertising   45. 1   46. 1   47. 1   46. 4     advertising   40. 7   40. 3   40. 3   39. 2     advertising   40. 7   40. 3   40. 3   39. 2 <t< td=""><td>anomalian Machinery and Equipment   39.6   38.7   40.7   43.8   39.2     Motor Vehicles, Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9     pecial Merchandise   39.2   39.8   38.4   40.4   39.2     arious Merchandise   46.5   47.3   43.8   45.0   43.7     ther   36.1   38.9   44.4   41.7     Total   41.6   40.9   40.2   41.0   39.5     shousing   44.7   45.4   45.3   43.2   41.9     estaurants   49.2   46.2   44.4   47.1   42.1     ostal, Telecommunications   57.6   55.0   55.0   52.4   53.7     easing, Rentals   48.0   49.2   49.1   45.1   45.1   45.1   45.1   45.3   39.2   37.2     dorging, Hotels   61.4   59.1   55.0   52.4   53.7   48.1   46.2     adorging, Hotels   61.4   59.1   45.4   45.9   37.2   37.2     atiatenance, Guarding, Testing   46.1</td></t<> <td>anomalian Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4     Motor Vehicles, Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6     pecial Merchandise   39.2   39.8   38.4   40.4   39.2   37.4     arious Merchandise   46.5   47.3   43.8   45.0   43.7   44.8     ther   36.1   38.9   43.3   44.4   41.7   44.4     Total   41.6   40.9   40.2   41.0   39.5   40.1     shousing   44.7   45.4   45.3   43.2   41.9   41.9     estaurants   49.2   46.2   44.4   47.1   42.1   43.6     obstal, Telecommunications   57.6   53.0   55.0   55.4   56.9   54.7   50.1     estaurants   49.2   46.2   47.1   42.1   43.6   49.2   49.1   46.2   47.1     odging, Hotels   61.4   55.0   55.4   56.9   54.7   56.1   50.9   54.7   56.1</td> <td>Anormation Machinery and Equipment   39. 6   38. 7   40. 7   43. 8   39. 2   40. 4   40. 7     Motor Vehicles,Motor Vehicle Parts   39. 9   38. 2   37. 9   40. 0   37. 9   38. 6   40. 4     pecial Merchandise   39. 2   39. 8   38. 4   40. 4   39. 2   37. 4   38. 9     arious Merchandise   46. 5   47. 3   43. 8   45. 0   43. 7   44. 8   43. 3     ther   36. 1   38. 9   43. 3   44. 4   41. 7   44. 4   41. 7     Total   41. 6   40. 9   40. 2   41. 0   39. 5   40. 1   40. 2     sestaurants   49. 2   46. 2   44. 4   47. 1   42. 1   43. 6   43. 1     ostal, Telecommunications   57. 6   53. 0   55. 5   55. 3   54. 7   50. 0   51. 9     easing,Rentals   48. 0   49. 2   49. 7   48. 4   48. 8   43. 9   44. 4     dorging, Hotels   61. 4   59. 1   55. 4   56. 9   54. 7   56. 1   55. 5     accrating</td> <td>anomation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8     Motor Vehicles, Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   37.2     pecial Merchandise   46.5   47.3   43.8   40.4   39.2   37.4   38.9   37.0     arious Merchandise   46.5   47.3   43.8   45.0   43.7   44.8   43.3   43.7     Wher   36.1   38.9   40.4   41.7   44.4   41.7   42.9     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   38.0     shousing   44.7   45.4   45.3   43.2   41.9   41.5   41.5     destaurants   49.2   46.2   44.4   47.1   42.1   43.6   43.1   42.3     obschal/Telecommunications   57.6   53.0   55.0   52.4   53.7   50.0   51.9   45.4     dectricity,Gas,Water,Heat   55.0   55.0   52.4   53.7   56.1   5</td> <td>Anormation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8   36.6     Motor Vehicles, Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   37.2   37.0     pecial Merchandise   46.5   47.3   43.8   40.4   39.2   37.4   38.9   37.0   37.4     arious Merchandise   46.5   47.3   43.8   45.0   43.7   44.8   43.3   43.7   42.6     ther   36.1   38.9   43.3   44.4   41.7   44.4   41.7   42.9   41.7     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   38.0   37.7     stotal Telecommunications   57.6   53.0   55.0   55.4   54.2   50.0   51.9   47.6   44.4     easing.Rentals   48.0   49.2   49.7   48.1   46.2   47.1   45.9   46.7   45.5     odging, Hotels   61.4   59.1   55.4   56.9   54.7   56.1</td> <td>Anormation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8   36.6   40.2     Motor Vehicles,Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   37.2   37.0   39.8     pecial Merchandise   46.5   47.3   43.8   46.0   49.2   37.4   38.9   34.7   42.6   43.2     ther   36.1   38.9   43.3   44.4   41.7   44.8   43.3   43.7   42.6   43.2     ther   36.1   38.9   43.3   44.4   41.7   44.4   41.7   42.9   41.7   46.7     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   38.0   37.7   39.3     chousing   44.7   45.4   45.3   43.2   41.9   41.5   41.5   40.0   41.5     eestaurants   49.2   46.2   44.4   47.1   42.1   43.6   43.1   42.9   40.2   45.3   45.5   50.0   51.9</td> <td>Anormation Machinery and Equipment   38. 6   38. 7   40. 7   43. 8   39. 2   40. 4   40. 7   35. 8   36. 6   40. 2   37. 9     Motor Vehicles, Motor Vehicle Parts   39. 9   38. 2   37. 9   40. 0   37. 9   38. 6   40. 4   37. 2   37. 0   39. 8   40. 1     pecial Merchandise   46. 5   47. 3   43. 8   45. 0   43. 7   44. 8   43. 3   43. 7   42. 6   43. 2   39. 9     ther   36. 1   38. 9   43. 3   44. 4   41. 7   44. 4   41. 7   42. 9   41. 7   46. 7   47. 2     Total   41. 6   40. 9   40. 2   41. 9   41. 9   41. 5   <td< td=""><td>Anormation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8   36.6   40.2   37.9   42.7     Motor Vehicles,Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   37.2   37.0   39.8   40.1   42.3     pecial Merchandise   46.5   47.3   43.8   45.0   43.7   44.8   43.3   43.7   42.6   43.2   39.9   40.6     ther   36.1   38.9   40.2   41.0   39.5   40.1   41.7   42.9   41.7   46.7   47.2   50.0     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   38.0   37.7   39.3   38.4   39.3     housing   44.7   45.4   45.3   43.2   41.9   41.5   41.5   40.0   41.2   30.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   44.2   44</td><td>Anormation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8   36.6   40.2   37.9   42.7   41.2     Motor Vehicles,Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   39.2   37.4   38.9   37.0   37.4   37.6   36.7   38.1   36.5     arious Merchandise   46.5   47.3   43.8   45.0   43.7   44.8   43.3   43.7   42.6   43.2   39.9   40.6   41.7     ther   36.1   38.9   43.3   44.4   41.7   44.4   41.7   42.9   41.7   46.7   47.2   50.0   46.7     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   30.3   37.7   39.3   38.4   39.3   37.5     shousing   44.7   45.4   45.3   43.2   41.9   41.5   41.5   40.0   41.5   42.0   45.3   42.7   41.0     lestaurants   49.2   46.2   51.5</td></td<></td>	anomalian Machinery and Equipment   39.6   38.7   40.7   43.8   39.2     Motor Vehicles, Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9     pecial Merchandise   39.2   39.8   38.4   40.4   39.2     arious Merchandise   46.5   47.3   43.8   45.0   43.7     ther   36.1   38.9   44.4   41.7     Total   41.6   40.9   40.2   41.0   39.5     shousing   44.7   45.4   45.3   43.2   41.9     estaurants   49.2   46.2   44.4   47.1   42.1     ostal, Telecommunications   57.6   55.0   55.0   52.4   53.7     easing, Rentals   48.0   49.2   49.1   45.1   45.1   45.1   45.1   45.3   39.2   37.2     dorging, Hotels   61.4   59.1   55.0   52.4   53.7   48.1   46.2     adorging, Hotels   61.4   59.1   45.4   45.9   37.2   37.2     atiatenance, Guarding, Testing   46.1	anomalian Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4     Motor Vehicles, Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6     pecial Merchandise   39.2   39.8   38.4   40.4   39.2   37.4     arious Merchandise   46.5   47.3   43.8   45.0   43.7   44.8     ther   36.1   38.9   43.3   44.4   41.7   44.4     Total   41.6   40.9   40.2   41.0   39.5   40.1     shousing   44.7   45.4   45.3   43.2   41.9   41.9     estaurants   49.2   46.2   44.4   47.1   42.1   43.6     obstal, Telecommunications   57.6   53.0   55.0   55.4   56.9   54.7   50.1     estaurants   49.2   46.2   47.1   42.1   43.6   49.2   49.1   46.2   47.1     odging, Hotels   61.4   55.0   55.4   56.9   54.7   56.1   50.9   54.7   56.1	Anormation Machinery and Equipment   39. 6   38. 7   40. 7   43. 8   39. 2   40. 4   40. 7     Motor Vehicles,Motor Vehicle Parts   39. 9   38. 2   37. 9   40. 0   37. 9   38. 6   40. 4     pecial Merchandise   39. 2   39. 8   38. 4   40. 4   39. 2   37. 4   38. 9     arious Merchandise   46. 5   47. 3   43. 8   45. 0   43. 7   44. 8   43. 3     ther   36. 1   38. 9   43. 3   44. 4   41. 7   44. 4   41. 7     Total   41. 6   40. 9   40. 2   41. 0   39. 5   40. 1   40. 2     sestaurants   49. 2   46. 2   44. 4   47. 1   42. 1   43. 6   43. 1     ostal, Telecommunications   57. 6   53. 0   55. 5   55. 3   54. 7   50. 0   51. 9     easing,Rentals   48. 0   49. 2   49. 7   48. 4   48. 8   43. 9   44. 4     dorging, Hotels   61. 4   59. 1   55. 4   56. 9   54. 7   56. 1   55. 5     accrating	anomation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8     Motor Vehicles, Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   37.2     pecial Merchandise   46.5   47.3   43.8   40.4   39.2   37.4   38.9   37.0     arious Merchandise   46.5   47.3   43.8   45.0   43.7   44.8   43.3   43.7     Wher   36.1   38.9   40.4   41.7   44.4   41.7   42.9     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   38.0     shousing   44.7   45.4   45.3   43.2   41.9   41.5   41.5     destaurants   49.2   46.2   44.4   47.1   42.1   43.6   43.1   42.3     obschal/Telecommunications   57.6   53.0   55.0   52.4   53.7   50.0   51.9   45.4     dectricity,Gas,Water,Heat   55.0   55.0   52.4   53.7   56.1   5	Anormation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8   36.6     Motor Vehicles, Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   37.2   37.0     pecial Merchandise   46.5   47.3   43.8   40.4   39.2   37.4   38.9   37.0   37.4     arious Merchandise   46.5   47.3   43.8   45.0   43.7   44.8   43.3   43.7   42.6     ther   36.1   38.9   43.3   44.4   41.7   44.4   41.7   42.9   41.7     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   38.0   37.7     stotal Telecommunications   57.6   53.0   55.0   55.4   54.2   50.0   51.9   47.6   44.4     easing.Rentals   48.0   49.2   49.7   48.1   46.2   47.1   45.9   46.7   45.5     odging, Hotels   61.4   59.1   55.4   56.9   54.7   56.1	Anormation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8   36.6   40.2     Motor Vehicles,Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   37.2   37.0   39.8     pecial Merchandise   46.5   47.3   43.8   46.0   49.2   37.4   38.9   34.7   42.6   43.2     ther   36.1   38.9   43.3   44.4   41.7   44.8   43.3   43.7   42.6   43.2     ther   36.1   38.9   43.3   44.4   41.7   44.4   41.7   42.9   41.7   46.7     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   38.0   37.7   39.3     chousing   44.7   45.4   45.3   43.2   41.9   41.5   41.5   40.0   41.5     eestaurants   49.2   46.2   44.4   47.1   42.1   43.6   43.1   42.9   40.2   45.3   45.5   50.0   51.9	Anormation Machinery and Equipment   38. 6   38. 7   40. 7   43. 8   39. 2   40. 4   40. 7   35. 8   36. 6   40. 2   37. 9     Motor Vehicles, Motor Vehicle Parts   39. 9   38. 2   37. 9   40. 0   37. 9   38. 6   40. 4   37. 2   37. 0   39. 8   40. 1     pecial Merchandise   46. 5   47. 3   43. 8   45. 0   43. 7   44. 8   43. 3   43. 7   42. 6   43. 2   39. 9     ther   36. 1   38. 9   43. 3   44. 4   41. 7   44. 4   41. 7   42. 9   41. 7   46. 7   47. 2     Total   41. 6   40. 9   40. 2   41. 9   41. 9   41. 5 <td< td=""><td>Anormation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8   36.6   40.2   37.9   42.7     Motor Vehicles,Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   37.2   37.0   39.8   40.1   42.3     pecial Merchandise   46.5   47.3   43.8   45.0   43.7   44.8   43.3   43.7   42.6   43.2   39.9   40.6     ther   36.1   38.9   40.2   41.0   39.5   40.1   41.7   42.9   41.7   46.7   47.2   50.0     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   38.0   37.7   39.3   38.4   39.3     housing   44.7   45.4   45.3   43.2   41.9   41.5   41.5   40.0   41.2   30.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   44.2   44</td><td>Anormation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8   36.6   40.2   37.9   42.7   41.2     Motor Vehicles,Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   39.2   37.4   38.9   37.0   37.4   37.6   36.7   38.1   36.5     arious Merchandise   46.5   47.3   43.8   45.0   43.7   44.8   43.3   43.7   42.6   43.2   39.9   40.6   41.7     ther   36.1   38.9   43.3   44.4   41.7   44.4   41.7   42.9   41.7   46.7   47.2   50.0   46.7     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   30.3   37.7   39.3   38.4   39.3   37.5     shousing   44.7   45.4   45.3   43.2   41.9   41.5   41.5   40.0   41.5   42.0   45.3   42.7   41.0     lestaurants   49.2   46.2   51.5</td></td<>	Anormation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8   36.6   40.2   37.9   42.7     Motor Vehicles,Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   37.2   37.0   39.8   40.1   42.3     pecial Merchandise   46.5   47.3   43.8   45.0   43.7   44.8   43.3   43.7   42.6   43.2   39.9   40.6     ther   36.1   38.9   40.2   41.0   39.5   40.1   41.7   42.9   41.7   46.7   47.2   50.0     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   38.0   37.7   39.3   38.4   39.3     housing   44.7   45.4   45.3   43.2   41.9   41.5   41.5   40.0   41.2   30.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   42.0   44.2   44	Anormation Machinery and Equipment   39.6   38.7   40.7   43.8   39.2   40.4   40.7   35.8   36.6   40.2   37.9   42.7   41.2     Motor Vehicles,Motor Vehicle Parts   39.9   38.2   37.9   40.0   37.9   38.6   40.4   39.2   37.4   38.9   37.0   37.4   37.6   36.7   38.1   36.5     arious Merchandise   46.5   47.3   43.8   45.0   43.7   44.8   43.3   43.7   42.6   43.2   39.9   40.6   41.7     ther   36.1   38.9   43.3   44.4   41.7   44.4   41.7   42.9   41.7   46.7   47.2   50.0   46.7     Total   41.6   40.9   40.2   41.0   39.5   40.1   40.2   30.3   37.7   39.3   38.4   39.3   37.5     shousing   44.7   45.4   45.3   43.2   41.9   41.5   41.5   40.0   41.5   42.0   45.3   42.7   41.0     lestaurants   49.2   46.2   51.5

## Economic Diffusion Index (Economic DI)2/2

Hokuriku

Tokai

Kinki

Chugoku

Shikoku

Kyushu

43.9

46.0

42.6

45.6

47.3

46.6

43.9 43.

45.9 46.4

42.3 42.5 41.7

48.3 47.5 46.7

46.0 45.6 44.8

41.

45.4

45.8 45.8 44.8 43.7 44.3

39.2

45.2

40.3 40.4

43.6 43.6

40.7 41.1

45.1 45.7

44.0 44.3

39.3 38.4 39.4 39.6 40.2 40.1

45.0 43.4 44.6 44.5 45.6 45.1

43.3 42.7 41.5 43.1 43.1 43.7 43.6

40.8 40.3 39.4 40.5 40.4 41.1 41.6

43.1 41.5 41.5 42.4 42.2 43.0 43.6

43.4 41.7 42.5 44.2 44.7 45.1

▲ 0.1

▲ 0.1

▲ 0.5

45.

0.5

0.6

0.5

## Appendix

## 1.Research Subjects(Companies Researched 23,779; Valid responses: 10,243; Response rate: 43.1%)

 ${\it Appendix}$ 

1.Region

.negion			
Hokkaido	539	Tokai	1,158
Tohoku	633	Kinki	1,688
kitaKanto	723	Chugoku	579
minamikanto	3,303	Shikoku	323
Hokuriku	563	Kyushu	734
		Total	10,243

2.Industry (10 Industries 51 Lines of business)

Finance		129
Construction		1,485
Real Estate		291
	Food,Beverages,Livestock Feed	328
	Textile, Textile Products, Clothing	111
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	236
	Pulp, Paper and Paper Products	104
	Publishing,Printing	191
Manufacturing 3,223	Chemical	422
	Steel,Nonferrous Metals,Mining	514
	General Machinery	458
	Electrical Machinery	343
	Transportation Machinery,Equipment	96
	Precision Machinery, Medical Instruments and Equipment	78
	Others	93
	Food,Beverages	349
	Textile,Textile Products,Clothing	192
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	351
Wholesale	Paper Products,Stationery,Books	110
3,959	Chemical	267
	Recycled Resources	37
	Steel,Nonferrous Metals,Mining Products	310
	Machinery,Equipment	922
	Others	359

	Textile, Textile Products, Clothing	3
	Drugs,Sundries	2
Retail	Furniture	
480	Electrical Household Appliances, Information Machinery and Equipment	5
	Motor Vehicles,Motor Vehicle Parts	(
	Special Merchandise	13
	Various Merchandise	4
	Others	
ransportation	,Warehousing	44
	Restaurants	
	Telecommunications	
	Electricity,Gas,Water,Heat	
	Leasing,Rentals	1
	Lodging, Hotels	:
	Recreation	(
Service	Broadcasting	
1,384	Maintenance,Guarding,Testing	18
	Advertising	1
	Information	42
	Labor Dispatching	ł
	Special Services	2
	Medical,Welfare,Public Health	1
	Education	1
	Others	13
)thers		4

3.Size

Large Firms	2,180	21.3%
Small to Medium-sized Firms	8,063	78.7%
micro Firms	2,553	24.9%
Total	10,243	100.0%

## 2.Research Items

\*Business Confidence (current, in 3 months, in 6 months, in 1 year) \*Business Conditions (sales, purchasing and selling unit price, inventory, capacity utilization ratio, number of employees, overtime work hours)

## 3. Research Period and Methodology

Internet-based survey conducted October 18-31 2016

### The explanation of the Economic Diffusion Index

## **Research Purpose/Researched Terms**

TDB Economic Trend Research (started from May 2002) is a monthly statistical survey conducted for over 20,000 nationwide corporations on their general business activities including the current condition and future outlook of the industry business performance and operating climate. The primary purpose of such a survey is to assess the current state of Japan's economy.

#### **Selection of the Subject Corporations**

Companies of all sizes in all domestic industries are eligible to participate in the survey.

## **DI Formula**

The DI (Diffusion Index) is calculated by attaching a number (in parenthesis in the diagram below) to each of seven possible responses. Then multiplying the percentage of each response by the appropriate number, and adding the results.

Very Bad	Bad	Moderately Bad	Neither Good or Bad	Moderately Good	Good	Very Good
(0)	(1/6)	(2/6)	(3/6)	(4/6)	(5/6)	(6/6)
0	16.7	33.3	DI=50 Dividing point	66.7	83.3	100

A DI over 50 is in the range of "Good." A score under 50 is "Bad." The number 50 is the dividing point ("Neither Good or Bad"). All numbers are rounded off to the hundredth. It should be noted that no weight is given to a company's responses based on its size. Calculations are made according to a "one company, one vote" rule.

For example, all corporations rated 'Very Good'. DI=6/6x100(%)=100All corporations rated 'Neither Good nor Bad'. DI=3/6x100(%)=50

## **Size Classification**

Industry	Large Firms	Small to Medium-Sized Firms (Micro Firms included)	Micro Firms
Manufacturing and	Capital: More than 300 million yen	Capital: Below 300 million yen	
Other Industries*	and	or	No. of Employee: Below 20
	No. of Employee: Over 300	No. of Employee: Below 300	
Wholesale Trade	Capital: More than 100 million yen	Capital: Below 100 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 100	No. of Employee: Below 100	
Retail Trade	Capital: More than 50 million yen	Capital: Below 50 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 50	No. of Employee: Below 50	
Service**	Capital: More than 50 million yen	Capital: Below 50 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 100	No. of Employee: Below 100	

Note1: Large Firms refer to companies that rank in the top 3% in terms of sales volume according to the type of business, among small to midium-sized corporations excluding micro firms, which are defined in Small and Medium Enterprises Basic Act.

Note2: Small to Medium-Sized Firms refer to companies that rank in the bottom 50% in terms of sales volume according to the type of business, among those not categorized as small to midium-sized corporations in Small to Medium-Sized Enterprises Basic Act.