TDB Trends Research (Nationwide, Research & Summary for April 2022)

Increased turnout of people boosted the economy, while yen depreciation risk suddenly emerged.

 \sim Record-high unit purchase price in all sizes, all ten regions and twenty-eight business sectors, concerns about decline in profitability \sim

(Companies researched: 24,854; Valid responses: 11,267; Response rate: 45.3%; Survey start date: May 2002)

< Overview of April 2022: Recovery for two months in a row >

The economic diffusion index (DI) in April 2022 was 40.8, up. 0.4 points from the previous month, and improved for two consecutive months. The domestic economy recovered for two consecutive months with the upturn in indicators related to consumer spending due to increased turnout of people.

< Future outlook: Upward, but large downward risk >

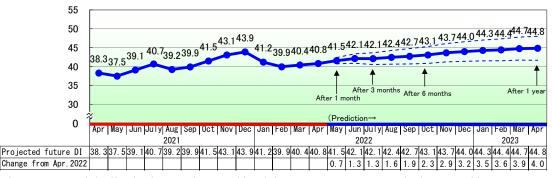
It is believed that the economy will continue a mild upswing, although there is a concern about increased cost burden due to the weakened yen.

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By industry: Improved in seven industries, albeit continuing increase in unit purchase price due to the rising cost of raw materials and rapid depreciation of the yen.

By size: Improved in SMEs for the second straight month, while the depreciation of the yen is a downward factor.

By region: Improved in seven of the ten regions, but the overseas situation affected reginal economies.



[:] Economic DIs are calculated based on the structural ARIMA model, in which economic statistics are incorporated to the ARIMA model.

Economic Diffusion Index (Economic DI)1/2

	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	Ratio to the Previous Month
Total	38.3	37. 5	39. 1	40.7	39. 2	39. 9	41.5	43.1	43.9	41.2	39. 9	40.4	40.8	0.4
Large Firms	40.8	40.2	41.9	42.9	41.4	42.5	43.8	45.7	45.9	44.0	42.9	43.4	43.1	▲ 0.3
Small to Medium-sized Firms	37.7	36. 9	38.5	40.2	38.8	39. 4	41.0	42.5	43.5	40.6	39. 3	39.8	40.3	0. 5
Micro Firms	36. 3	35. 6	37. 1	38. 4	37. 4	38. 7	40.0	41. 3	42. 1	39. 1	37. 9	38. 4	38. 9	0. 5

		Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	Ratio to the Previous Month
Agriculture,Fore	stry,Fisheries	37.5	37.7	39. 1	38.5	37.0	38. 1	41.1	42.6	38. 2	38. 7	36. 4	34.8	35.0	0.2
Finance		38.3	39.5	41.7	42.8	39.7	41.5	43.0	43.3	43.8	41.9	41.6	42.5	41.1	▲ 1.4
Construction		41.4	40.0	41.6	42.7	42.5	43.7	44. 7	45. 4	45. 2	43.3	42.5	42.8	41.8	▲ 1.0
Real Estate		40.8	39. 4	40.9	41.8	39. 4	42.6	43.6	44. 7	46.7	42.9	42.6	42.8	43.2	0.4
	Food, BEWerages, Livestock Feed	35. 2	33.6	34.0	35.5	32.8	34. 1	38. 1	39.6	40.8	35. 4	33.4	34.2	36.4	2. 2
I	Textile, Textile Products, Clothing	28.7	29. 2	29.3	31.0	29.3	28. 2	30.2	31. 4	34. 1	31.6	31.7	33.0	34.6	1.6
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	39. 3	38. 6	40. 1	42.5	41.2	42. 7	43. 7	44. 9	46. 4	44. 1	42. 7	41. 1	41.7	0.6
	Pulp, Paper and Paper Products	34.3	33.5	34. 9	37.2	36.6	36. 2	39. 3	41.4	42.9	40.2	36. 4	37. 2	40.3	3. 1
	Publishing, Printing	27. 2	24. 2	27. 1	27.4	25.6	27. 1	29. 4	30. 2	32. 1	28.6	29.5	29.6	30.7	1.1
Manufacturing	Chemical	44.2	44.3	44.5	46.3	45.0	41.9	42.6	45.7	46.7	44.5	42.3	42.7	42.3	▲ 0.4
	Steel, Nonferrous Metals, Mining	40.5	39. 9	43.4	46.4	45. 1	43.8	44. 2	45. 9	46.4	44.6	43.8	42.6	42. 1	▲ 0.5
	General Machinery	42.1	42.2	43.7	45.9	46.6	46. 2	47. 2	47.8	49. 1	47.7	46.7	46.7	45. 9	▲ 0.8
	Electrical Machinery	43.2	42.8	45.0	46.8	45.9	45.8	47.5	47.0	48.5	46.6	46. 1	44. 3	44.8	0.5
	Transportation Machinery, Equipment	45.2	45.3	47. 1	50.6	48.2	37. 6	37.7	43.4	45.6	41.6	39. 9	40.0	38. 1	▲ 1.9
	Precision Machinery, Medical Instruments and Equipment	45. 6	48. 7	49. 1	50.5	50.9	50.8	50. 4	49.8	53.0	52.0	49.5	47. 1	46.8	▲ 0.3
	Other	35.3	33.0	34. 1	37.6	33.9	35.3	35.5	36. 9	41.1	35.9	36. 1	35.4	37.3	1.9
	Total	39.5	39.0	40.6	42.7	41.5	40.7	42.1	43.6	45. 1	42.5	41.2	40.9	41.2	0.3
	Food, BEWerages	30.1	29. 4	30.7	31.3	29. 1	29.8	33.0	36. 9	38. 2	32.7	30. 1	32.6	36. 2	3.6
	Textile, Textile Products, Clothing	23. 1	21.7	22.5	22.8	21.2	22.4	24. 5	27.4	29.3	27.6	24.9	25. 4	28.7	3. 3
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	37. 2	36. 5	36. 3	37.8	37. 7	39. 6	39. 9	42.6	42. 4	40.0	39. 7	40. 5	38. 6	▲ 1.9
Wholesale	Paper Products, Stationery, Books	32.4	30.6	31.4	31.2	29. 2	29.6	31.8	35.0	34. 2	32.7	31. 9	34.6	33.8	▲ 0.8
	Chemical	40.9	40.7	42.0	42.4	40.7	42.2	44. 2	45.3	45.3	43.2	41.9	43.5	42.3	▲ 1.2
	Recycled Resources	55. 1	53.4	52.0	53.7	51.4	51.8	53.4	52. 9	52.8	45.8	50.5	53. 2	54.0	0.8
	Steel, Nonferrous Metals, Mining Products	37. 2	37. 5	38. 7	41. 1	41. 1	41.6	41.6	43. 2	45. 2	42. 3	40. 5	41. 1	40.3	▲ 0.8
	Machinery, Equipment	40.1	39.0	40.7	43. 1	41.3	41.8	42.6	44. 4	44. 7	42.8	42.4	41.9	42.5	0.6
	Other	34. 1	32. 2	35. 5	36.6	33.0	34. 4	37.8	39. 7	40.1	36. 3	33. 7	35. 5	37. 3	1.8
	Total	36. 2	35. 3	36.8	38.3	36.6	37.6	39. 1	41.3	41.8	39.0	37. 7	38.6	39. 2	0.6

Economic	Diffusion	Index (Economic	DI)2/2
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		Apr-21	May-21	Jun-21	Jul-21	Aug*21	Sep-21	Oct-21	Nov-21	Dec*21	Jan-22	Feb-22	Mar-22	Apr-22	Ratio to the Previous Month
	Food, BEWerages	32.8	32. 6	34.9	37.5	36. 0	33. 1	38. 0	39.7	41. 1	36.5	36. 3	38. 6	37. 7	▲ 0.9
	Textile, Textile Products, Clothing	25.0	21.2	20.3	25.0	21.4	21.5	27.9	34. 1	40.0	31.8	23.8	30.6	33.6	3.0
	Drugs,Sundries	35.8	29. 3	31.4	32.5	33. 3	34.6	45.8	37.5	38. 4	36.0	32.1	36.8	32. 1	▲ 4.7
	Furniture	42.7	40.6	39.8	36.9	34. 6	32. 2	35.6	34. 5	42. 9	35.6	29.8	30.6	39. 2	8.6
Retail	Electrical Household Appliances, Information Machinery and Equipment	37.8	30. 8	35. 8	37. 7	33. 8	33. 8	34.6	35. 9	35. 5	32.3	30. 2	33. 0	33. 7	0.7
	Motor Vehicles, Motor Vehicle Parts	38.3	38.6	40.7	40.5	36.8	37. 2	35.9	37.8	36. 5	35.0	33.5	34.7	35. 1	0.4
	Special Merchandise	34.6	34. 5	34.8	34.3	32. 6	31.7	32.8	33.5	36.0	33.3	30.9	29. 9	31. 3	1.4
	Various Merchandise	32. 2	31. 1	33.0	35.6	27. 3	33.0	35. 9	38.0	37. 5	36.2	32.6	34.0	36. 4	2.4
	Other	40.5	25.0	33.3	35.7	37. 0	35. 4	31.7	37. 9	43. 3	40.0	40.0	43. 9	34.7	▲ 9.2
	Total	34.7	33. 1	34.5	35.4	32. 7	32.6	34.8	36.0	37. 7	34.4	31.9	33. 3	34.0	0.7
Transportat	ion,Warehousing	34. 5	33. 7	34.5	36.3	36. 0	35.8	37. 1	39. 1	40.3	37.7	35.5	35. 4	36.6	1.2
	Restaurants	14. 9	13.0	20.5	19.7	14.8	15.2	27.8	31.4	34.7	24.2	16.9	23.8	32.8	9.0
	Postal, Telecommunications	38.9	40.5	27.8	42.9	39. 6	41.7	50.0	40.5	41.7	46.7	50.0	48.5	50.0	1.5
	Electricity, Gas, Water, Heat	40.4	41. 2	45.0	40.8	44. 4	45.8	42.6	38. 9	39. 7	40.0	37.5	33. 3	35. 7	2.4
	Leasing, Rentals	35.4	35.0	38.1	41.0	37. 4	39. 6	43.9	44. 9	44.8	42.0	41.0	40.2	42.0	1.8
	Lodging, Hotels	8.6	5. 6	11.6	13.0	10.0	10.4	22.6	30.2	29. 5	12.9	12.8	18. 1	28. 3	10.2
	Recreation	25.8	29.5	29.2	34.8	29. 2	29.0	34.0	36.7	38. 4	33.3	31.2	35. 1	35. 6	0.5
	Broadcasting	42.7	42.7	42.2	42.2	38. 9	39. 2	49.1	48.1	46. 9	45.8	47.6	44. 4	43. 9	▲ 0.5
Service	Maintenance, Guarding, Testing	39. 2	40.8	42.7	41.9	41.6	44.0	44.3	45.3	45.7	42.3	40.2	42.3	43. 1	0.8
	Advertising	25.6	23.4	27.5	27.5	26.8	29. 5	32.4	36.8	37. 7	32.7	31.5	36. 4	36. 9	0.5
	Information	45.2	44. 9	46.8	48.2	46.7	48.5	50.5	51.2	52. 5	50.1	50.2	51.1	50.8	▲ 0.3
	Labor Dispatching	35.8	35. 5	36.2	41.9	38. 4	41.9	39.7	44.3	43. 3	45.1	41.5	44. 4	45.7	1.3
	Special Services	43.5	41.5	43.4	47.3	44. 4	45.5	47.9	49.2	50.3	47.2	46.2	46. 9	48. 1	1.2
	Medical, Welfare, Public Health	39. 1	39. 2	41.2	42.1	41. 1	41.4	42.8	45.7	43. 2	42.4	41.0	42.5	44. 5	2.0
	Education	35.7	37. 1	38.7	40.3	37. 5	39. 0	43.5	39. 1	43. 2	39.7	40.2	37.8	39. 6	1.8
	Other	34.8	35. 2	35.8	37.4	34. 7	39. 2	40.6	41.7	42.4	39.3	36. 9	39. 3	42. 1	2.8
	Total	37.9	37. 5	39.7	41.5	39. 1	41.1	43.6	45.3	46. 1	42.8	41.4	43. 1	44. 5	1.4
Other		34.1	33. 3	35.5	34.7	35. 3	35.6	38.0	39.6	40. 5	36.3	37. 3	38. 7	36.8	▲ 1.9

	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	Ratio to the Previous Month
Hokkaido	36.2	34. 5	37.1	38.3	38. 0	38. 5	40.8	40.8	41.1	38.6	37.0	36.5	37. 9	1.4
Tohoku	38.0	37.7	39. 3	40.0	38.4	39.0	40.2	42.1	41.7	38. 1	37. 0	37.0	37.6	0.6
kitakanto	39. 7	39.5	41.2	42.7	41.5	40.4	42.8	44. 4	45.0	42.3	40.7	40.7	42.0	1.3
minamikanto	38. 7	38. 4	39.8	41.0	40.0	41.4	42.4	43.9	44.8	42.6	41.5	42. 1	42.4	0.3
Hokuriku	38.6	37. 1	39. 2	40.6	39. 1	40.4	41.2	42.6	43.6	40.9	39. 2	39. 2	39. 9	0.7
Tokai	38.9	37. 9	39. 4	42.0	40.0	39. 1	40.1	42.4	44.4	41.1	39. 7	40.2	40.2	0.0
Kinki	37. 0	36.2	38. 1	40.3	38. 7	39.3	41.3	42.7	43.3	40.8	39.8	40.5	40.8	0.3
Chugoku	37.8	36.0	37. 9	39.0	38. 2	38. 7	41.2	42.3	42.9	40.7	40.0	40.7	39.8	▲ 0.9
Shikoku	36.4	35.8	37. 6	38.2	36. 9	38. 3	39. 0	41.8	43.2	39. 3	37. 1	38.9	38. 1	▲ 0.8
Kyushu	39.5	37.5	38. 3	40.5	37.4	39. 1	42.0	44. 3	44.5	41.3	39. 5	40.9	41.5	0.6

Appendix

1.Research Subjects(Companies researched: 24,854; Valid responses: 11,267; Response rate: 45.3%)

1.Region

Hokkaido	558	Tokai	1,207
Tohoku	731	Kinki	1,960
kitaKanto	849	Chugoku	717
minamikanto	3,319	Shikoku	386
Hokuriku	599	Kyushu	941
		Total	11,267

2.Industry (10 Industries 51 Lines of business)

Agriculture,F	orestry, Fisheries	72
Finance		109
Construction		1,909
Real Estate		387
	Food, Beverages, Livestock Feed	369
	Textile, Textile Products, Clothing	114
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	222
	Pulp, Paper and Paper Products	101
	Publishing, Printing	164
Manufacturing (2,991)	Chemical	413
	Steel, Nonferrous Metals, Mining	541
	General Machinery	484
	Electrical Machinery	317
	Transportation Machinery, Equipment	104
	Precision Machinery, Medical Instruments and Equipment	78
	Others	89
	Food, Beverages	383
	Textile, Textile Products, Clothing	175
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	324
Wholesale	Paper Products, Stationery, Books	98
(2,756)	Chemical	263
	Recycled Resources	33
	Steel, Nonferrous Metals, Mining Products	284
	Machinery, Equipment	870
	Others	326

	Total	11,2
thers		
	Others	2
	Education	
	Medical, Welfare, Public Health	1
	Special Services	3
	Labor Dispatching	
	Information	4
	Advertising	
(1,902)	Maintenance, Guarding, Testing	2
Service	Broadcasting	
	Recreation	
	Lodging, Hotels	
	Leasing, Rentals	1
	Electricity, Gas, Water, Heat	
	Telecommunications	
	Restaurants	
ransportat	on,Warehousing	5
	Others	
	Various Merchandise	
	Special Merchandise	2
(550)	Electrical Household Appliances, Information Machinery and Equipment Motor Vehicles, Motor Vehicle Parts	1
Retail (590)	Furniture	
	Drugs,Sundries	
	Textile, Textile Products, Clothing	
	Food, Beverages	

3.Size

Large Firms	1,817	16.1%
Small to Medium-sized Firms	9,450	83.9%
micro Firms	3,541	31.4%
Total	11,267	100.0%

2.Research Items

*Business Confidence (current, in 3 months, in 6 months, in 1 year)

*Business Conditions (sales, purchasing and selling unit price, inventory, capacity utilization ratio, number of employees, overtime work hours)

3. Research Period and Methodology

Internet-based survey conducted April 15 – 30 2022

The explanation of the Economic Diffusion Index

Research Purpose/Researched Terms

TDB Economic Trend Research (started from May 2002) is a monthly statistical survey conducted for over 24,000 nationwide corporations on their general business activities including the current condition and future outlook of the industry business performance and operating climate. The primary purpose of such a survey is to assess the current state of Japan's economy.

Selection of the Subject Corporations

Companies of all sizes in all domestic industries are eligible to participate in the survey.

DI Calculation

The DI (Diffusion Index) is calculated by multiplying the number of responses for each assessment category by the number given in parentheses in the table below, to a seven-level assessment rated by companies.

Selection category	Extremely good	good	fairly good	neither good nor bad	fairly bad	bad	very bad
points	6	5	4	3	2	1	0
number of responses for each category	N_6	N_5	N ₄	N_3	N_2	N_1	N_0

Economic DI

$$= \frac{\text{Total of (Points for each category} \times \text{Number of responses for each category)}}{\text{Number of valid responses } N} \times \frac{1}{6} \times 100$$

$$\equiv \frac{\sum_{i=0}^{6} i \times N_i}{N} \times \frac{1}{6} \times 100$$

An economic DI of 50 is **the point separating good and bad**, so a DI over 50 means "good," and below 50 means "bad." (The numbers are rounded off to one decimal place.) No weight is given according to a company's size, and calculations are made on the basis of "one company, one vote."

Size Classification

Industry	Large Firms	Small to Medium-Sized Firms (Micro Firms included)	Micro Firms
Manufacturing and	Capital: More than 300 million yen	Capital: Below 300 million yen	
Other Industries*	and	or	No. of Employee: Below 20
	No. of Employee: Over 300	No. of Employee: Below 300	
Wholesale Trade	Capital: More than 100 million yen	Capital: Below 100 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 100	No. of Employee: Below 100	, in the second
Retail Trade	Capital: More than 50 million yen	Capital: Below 50 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 50	No. of Employee: Below 50	
Service**	Capital: More than 50 million yen	Capital: Below 50 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 100	No. of Employee: Below 100	

lote1: Large Firms refer to companies that rank in the top 3% in terms of sales volume according to the type of business, among small to midium-sized or prorations excluding micro firms, which are defined in Small and Medium Enterprises Basic Act.

Note2: Small to Medium-Sized Firms refer to companies that rank in the bottom 50% in terms of sales volume according to the type of business, among those not categorized as small to midium-sized corporations in Small to Medium-Sized Enterprises Basic Act.