TDB Trends Research (Research & Summary for June 2017)

Summer bonuses stimulate personal consumption, recovery continues

- Expansion of capital investment and expectations for Tokyo Olympic special demand -

(Companies researched: 23,927; Valid responses: 10,045; Response rate: 42.0%; Survey start date: May 2002)

< Trend for June 2017: Recovery continues >

The economic diffusion index (DI) for June rose 0.3 points over last month to 46.8, marking the 5th straight month of relatively flat growth. Domestic business continues to recover due to stimulated personal consumption thanks to summer bonuses aided by robust automotive-related production and expanded IT demand.

< Forecast: Recovery trend to continue >

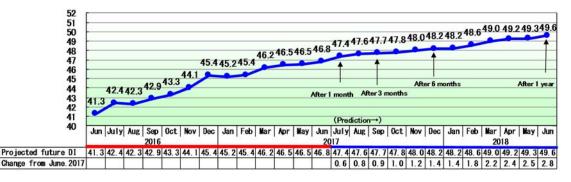
Although future domestic business will be affected by uncertainty in the situation overseas, the recovery trend is expected to continue thanks to expanded capital investment spurred by favorable export and production and Tokyo Olympic special demand.

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By industry: <u>Five of ten industries showed improvement</u>, good performance is expected for durable consumer goods.

By size: "Large companies" experienced the first downturn in five months, while retailing of "small and mid-sized companies" did well.

By region: <u>Seven of ten regions saw improvement, and overall improvement was seen in key regional industries.</u>



^{*:} Economic DIs are calculated based on the structural ARIMA model, in which economic statistics are incorporated to the ARIMA mode!

Economic Diffusion Index (Economic DI)1/2

		Sun 10	5th 10	Aug 10	Бер 10	Oct 10	100 10	Dec 10	ball 17	160 17	Wat 17	Apr II	May 17	oun ii	Month
Total		41.3	42. 4	42.3	42.9	43.3	44. 1	45.4	45.2	45. 4	46.2	46.5	46.5	46.8	0.3
Large Firms		45.1	46.6	45.7	46.5	46.5	47.0	48.4	48.2	48.3	48.9	49.4	49.9	49.8	▲ 0.1
Small to Medium-sized Firms		40.3	41.3	41.4	41.9	42.4	43.3	44.5	44.4	44.6	45.4	45.7	45.6	46.0	0.4
	Micro Firms	39. 6	40.3	40.6	41.3	41.9	42.9	43.9	43.5	44. 1	44.4	44. 5	44.4	44.4	0.0
		Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar·17	Apr-17	May-17	Jun-17	Ratio to the PrFDious Month
Agriculture,Forest	ry,Fisheries	43.7	42. 5	40.1	41.8	41.2	44. 6	47.3	43.3	45. 1	45.5	47.0	45.4	45.3	▲ 0.1
Finance		45.0	45. 1	43.7	44. 5	44. 1	45. 2	45.9	46.4	45.5	45.6	46.0	46.4	46.3	▲ 0.1
Construction		44. 7	46.5	46. 9	48. 1	48.6	49. 2	49.7	49.2	49.5	49.3	49.0	49.5	49.5	0.0
Real Estate		48.4	47.8	47.3	47.0	46. 2	47.7	48.7	49.3	49.9	49.4	49.7	50.7	49.4	▲ 1.3
	Food,BEWerages,Livestock Feed	43.0	43.0	42. 1	41.8	42.2	42.2	43.4	41.9	42.1	42.7	43.0	42.6	43.5	0.9
	Textile, Textile Products, Clothing	38. 2	37. 0	37.8	37. 3	36.6	36. 7	38. 0	36. 3	37. 7	38. 6	38. 8	39. 4	37.8	▲ 1.6
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	37.8	40. 5	40. 7	40. 5	41.7	42.5	43.5	43.3	42.8	43.2	42. 4	43. 4		0.0
	Pulp, Paper and Paper Products	38. 5	40.4	39. 4	39. 1	40.1	40.3	43.0	43.3	42.0	42.0	42.9	42.5	43.4	0.9
	Publishing, Printing	32. 9	33. 5	32.8	33. 7	34. 4	35.0	35. 7	33. 9	34.6	36.5	35.6	33.4	35.1	1.7
Manufacturing	Chemical	42.2	43.3	41.8	44.0	43.8	45.5	48.2	47.5	47.9	48.5	49.9	50.3	50.2	▲ 0.1
	Steel, Nonferrous Metals, Mining	37.6	38. 7	39.8	41.4	42.5	44. 3	45.7	45.9	46.2	47.0	47.5	47.3	49.6	2.3
	General Machinery	43.6	44. 9	44. 3	45.3	46.7	47.9	50.3	49.9	51.1	52.9	54.1	54.5	54.8	0.3
	Electrical Machinery	40.4	41.9	41.5	42.6	44.5	44. 4	45.5	46.3	47.1	47.8	48.6	49.3	49.7	0.4
	Transportation Machinery, Equipment	42.7	44.0	44. 9	44. 2	46.9	46.6	48.6	49.5	49.3	52.5	50.3	52.0	52.7	0.7
	Precision Machinery, Medical Instruments and Equipment	43. 2	42. 6	43. 2	44. 8	44.0	44. 8	46. 3	46. 7	49. 4	48. 1	50.0	51.7	51.5	▲ 0.2
	Other	37.0	39. 1	35.7	37.7	37.3	39. 4	39.6	39. 2	41.3	41.3	40.1	38.2	38.5	0.3
	Total	40.1	41.2	40.9	41.8	42.7	43.5	45. 2	44.8	45.4	46.3	46.7	46.9	47.5	0.6
	Food,BEWerages	40.1	41.1	40.4	39. 9	39.9	40.1	41.5	40.6	40.4	41.0	41.7	42.7	41.8	▲ 0.9
	Textile, Textile Products, Clothing	35. 3	33.5	34. 5	32. 9	31.9	33. 1	34.0	33. 7	33. 4	32.6	34.7	34.5	35.0	0.5
	Construction Materials,														
	Furniture, Ceramics,	37. 6	39.0	38. 9	39. 9	40.3	42.6	43.2	42.1	42.6	42.8	41.8	43.2	42.8	▲ 0.4
5571 1 1	Stone and Clay Products														
Wholesale	Paper Products, Stationery, Books	34. 2	35. 9	36. 3	37.4	36. 1	37. 5		38.6	38. 4	38. 3	38. 5	36. 1	38. 4	2.3
	Chemical	38. 8	39. 5	39. 4	39.6	40.9	40.4	43.1	44.4	42.8	44.5	46.0	45.1	45.3	0. 2
	Recycled Resources	28. 3	29. 4	35.0	33.8	36. 9	44.0	49.5	49.1	50.0	54.9	49.5	49.0	51.8	2.8
	Steel, Nonferrous Metals, Mining Products	33. 2	35. 7	36. 0	35. 5	36. 8	39. 6	42.6	42.5	42. 9	44.0	43. 5	41.3	43. 1	1.8
	Machinery, Equipment	39. 7	40.9	40.5	41.2	41.6	42.5	44.2	44.8	44.3	45.8	46.3	46.1	46.6	0.5

Other

Total

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	mio Billusion lindox						Nov-16	Dec-16	Jan-17	Feb 17	Mar-17	Apr-17	May-17	Jun·17	Ratio to the PrFDious Month
	Food,BEWerages	38.6	40.7	40.0	39.5	37. 6	37.7	40.6	37. 4	41.5	41.4	39. 0	39.9	42.9	3.0
	Textile, Textile Products, Clothing	32.5	33.8	32.8	28.0	27.6	32.4	31.3	32.7	29.0	30.9	31.8	33.9	34.4	0.5
	Drugs, Sundries	37. 9	42.5	42.5	42.0	38. 3	41.1	42.0	43.5	46.0	44. 3	46.0	46.4	44. 4	▲ 2.0
	Furniture	41.7	36. 1	35.4	33. 3	37.5	37.5	30.0	33.3	38. 1	33.3	35.7	35.7	40.7	5.0
Retail	Electrical Household Appliances, Information Machinery and Equipment	36. 6	40. 2	37. 9	42. 7	41. 2	37. 8	38. 6	40.5	39. 9	43.0	41.7	38. 1	41.9	3.8
	Motor Vehicles, Motor Vehicle Parts	37.0	39.8	40.1	42.3	39. 3	40.2	41.0	43.5	46.3	47.7	41.9	41.5	44.4	2.9
	Special Merchandise	37.4	37.6	36.7	38. 1	36. 5	36. 3	37.1	38. 3	39. 1	38.8	38. 3	39.1	39.8	0.7
	Various Merchandise	42.6	43.2	39.9	40.6	41.7	44.4	44.6	42.0	45.3	44.6	44.3	45.0	48.7	3.7
	Other	41.7	46.7	47.2	50.0	46.7	46.7	46.7	45.8	45.8	40.0	40.0	41.7	41.7	0.0
	Total	37.7	39. 3	38. 4	39. 3	37. 5	38. 3	39. 1	39. 4	40.9	41.1	39.8	40.2	42.1	1.9
Transportation, Warehousing		40.0	41.5	42.0	42.7	44.0	44. 4	46. 1	45.0	43.8	45.6	47.0	46.8	45.7	▲ 1.1
	Restaurants	40.2	45.3	42.2	39.0	37.0	38.0	37.5	42.3	39.0	45.1	45.0	41.1	43.0	1.9
	Postal, Telecommunications	46.2	52.6	51.1	52.0	53.7	57.7	46.2	55. 1	52.8	58.3	54. 2	51.3	56.9	5. 6
	Electricity,Gas,Water,Heat	44. 4	42.9	46.3	43.8	43.3	50.0	41.7	50.0	52.4	47.2	52.4	52.4	57.1	4. 7
	Leasing, Rentals	45.5	45.9	47.2	47.4	49.0	49.3	48. 9	47.9	48. 2	50.1	48.9	50.2	50.0	▲ 0.2
	Lodging, Hotels	46.8	47.8	50.0	49.0	49.4	44.3	47.5	43.5	45.6	49.4	48.9	49.4	47.9	▲ 1.5
	Recreation	38. 4	37. 1	38.0	38. 1	37.8	37.0	36. 9	37.7	37. 1	39. 2	39. 1	40.9	40.8	▲ 0.1
	Broadcasting	42.7	43.6	44.4	44.0	47.9	50.0	49.0	45.6	47.8	47.8	47.8	46.7	42.9	▲ 3.8
Service	Maintenance, Guarding, Testing	44.3	46.3	46.4	47.0	47.0	48.2	47.1	47.4	47.8	48.6	49.4	48.9	49.7	0.8
	Advertising	37.9	38. 9	39.2	39.0	39.8	38. 9	40.9	38.6	39.8	41.0	42.3	41.8	40.6	▲ 1.2
	Information	52.2	53.0	52.2	52.6	52.3	52.7	53.2	54.3	54.8	55.3	56.1	55.6	55.7	0.1
	Labor Dispatching	49.4	52.4	52.7	51.8	52.5	51.4	54.4	54.4	50.8	54.6	55.8	52.3	54.8	2.5
	Special Services	49.2	50.5	48.8	50.3	50.8	50.3	52.8	51.9	51.8	52.6	53.2	52.3	52.3	0.0
	Medical,Welfare,Public Health	41.5	41.6	42.6	44. 1	43.5	43.6	44.0	43.6	44.7	46.4	47.7	47.9	48.3	0.4
	Education	43.9	48.2	43.1	45.0	45.6	43.1	43.7	46.7	44.4	43.7	41.1	43.5	42.1	▲ 1.4
	Other	46.8	46.6	48.2	47.5	47.4	47.9	47.9	47.1	49.6	50.1	50.0	49.3	50.8	1.5
	Total	46.7	47.8	47.7	47.9	48.1	48.2	48.7	48.8	49.1	50.4	50.9	50.4	50.7	0.3
Other	·	37.5	38.8	40.1	39. 4	41.5	38.6	39. 5	39.9	40.8	40.2	42.1	41.7	42.2	0.5

	Jun-16	Jul·16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Ratio to the PrFDious Month
Hokkaido	39.4	40.5	40.6	41.0	42.1	42.5	42.6	42. 2	43.2	43.9	44.3	46.1	45.7	▲ 0.4
Tohoku	42.9	43.4	42.9	43.6	44.7	44.8	44.6	44. 2	43.6	44.7	45.2	45.4	45.4	0.0
kitakanto	40.0	41.5	41.1	42.3	42.3	43.3	45.0	44. 9	44. 2	45.4	46.6	46.4	47.0	0.6
minamikanto	42.3	43.4	43.2	43.5	44.0	45.0	46.1	46.3	46.5	47.1	47.4	47.3	47.7	0.4
Hokuriku	38. 4	39. 4	39.6	40.2	40.1	41.8	43.0	43.4	42.8	44. 1	44.3	45.3	45.9	0.6
Tokai	41.5	43.1	43.1	43.7	43.6	44.2	46.4	45.7	45.9	46.6	46.8	46.4	47.3	0.9
Kinki	39. 4	40.5	40.4	41.1	41.6	42.4	43.7	43.7	44. 1	45.1	45.2	44.7	44. 9	0.2
Chugoku	41.5	42.4	42.2	43.0	43.6	43.9	45.8	44.6	45.1	46.3	46.1	46.0	46.5	0.5
Shikoku	43.4	44. 6	44. 5	45.6	45. 1	45.8	47. 2	46. 2	46.5	46. 1	46.9	46.8	47.0	0.2
Kyushu	42.5	44. 2	44.7	45. 1	45.6	46.7	48.0	48.1	49.0	48.7	49. 1	49.5	48.9	▲ 0.6

Appendix

1.Research Subjects(Companies Researched 23,927; Valid responses: 10,045; Response rate: 42.0%)

Appendix

1.Region

Hokkaido	516	Tokai	1,136
Tohoku	616	Kinki	1,690
kitaKanto	693	Chugoku	555
minamikanto	3,258	Shikoku	308
Hokuriku	543	Kyushu	730
		Total	10,045

2.Industry (10 Industries 51 Lines of business)

Agriculture,For	estry,Fisheries	53
Finance		118
Construction		1,431
Real Estate		295
	Food,Beverages,Livestock Feed	314
	Textile, Textile Products, Clothing	113
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	231
	Pulp, Paper and Paper Products	106
	Publishing, Printing	188
Manufacturing	Chemical	414
3,223	Steel, Nonferrous Metals, Mining	498
	General Machinery	453
	Electrical Machinery	331
	Transportation Machinery, Equipment	100
	Precision Machinery, Medical Instruments and Equipment	67
	Others	90
	Food,Beverages	344
	Textile, Textile Products, Clothing	185
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	339
Wholesale	Paper Products, Stationery, Books	112
3,959	Chemical	276
	Recycled Resources	37
	Steel, Nonferrous Metals, Mining Products	293
	Machinery, Equipment	876
	Others	350

$3.\underline{\mathrm{Size}}$

Large Firms	2,069	20.6%
Small to Medium-sized Firms	7,976	79.4%
micro Firms	2,577	25.7%
Total	10,045	100.0%

	Food, Beverages	66
	Textile, Textile Products, Clothing	3:
	Drugs,Sundries	2'
Retail	Furniture	9
480	Electrical Household Appliances, Information Machinery and Equipment	4
	Motor Vehicles,Motor Vehicle Parts	6:
	Special Merchandise	140
	Various Merchandise	50
	Others	4
Transportation	n,Warehousing	458
	Restaurants	45
	Telecommunications	15
	Electricity, Gas, Water, Heat	,
	Leasing,Rentals	109
	Lodging, Hotels	24
	Recreation	58
Service	Broadcasting	1-
1,384	Maintenance, Guarding, Testing	158
	Advertising	100
	Information	424
	Labor Dispatching	5
	Special Services	22'
	Medical,Welfare,Public Health	9'
	Education	2:
	Others	146
Others		45
	Total	10,048

2.Research Items

*Business Confidence (current, in 3 months, in 6 months, in 1 year)

*Business Conditions (sales, purchasing and selling unit price, inventory, capacity utilization ratio, number of employees, overtime work hours)

3. Research Period and Methodology

Internet-based survey conducted June 19 – 30 2017

The explanation of the Economic Diffusion Index

Research Purpose/Researched Terms

TDB Economic Trend Research (started from May 2002) is a monthly statistical survey conducted for over 20,000 nationwide corporations on their general business activities including the current condition and future outlook of the industry business performance and operating climate. The primary purpose of such a survey is to assess the current state of Japan's economy.

Selection of the Subject Corporations

Companies of all sizes in all domestic industries are eligible to participate in the survey.

DI Formula

The DI (Diffusion Index) is calculated by attaching a number (in parenthesis in the diagram below) to each of seven possible responses. Then multiplying the percentage of each response by the appropriate number, and adding the results.

Very Bad	Bad	Moderately Bad	Neither Good or Bad	Moderately Good	Good	Very Good
(0)	(1/6)	(2/6)	(3/6)	(4/6)	(5/6)	(6/6)
0	16.7	33.3	DI=50 Dividing point	66.7	83.3	100

A DI over 50 is in the range of "Good." A score under 50 is "Bad." The number 50 is the dividing point ("Neither Good or Bad"). All numbers are rounded off to the hundredth. It should be noted that no weight is given to a company's responses based on its size. Calculations are made according to a "one company, one vote" rule.

For example, all corporations rated 'Very Good'.

DI=6/6x100(%)=100

All corporations rated 'Neither Good nor Bad'.

DI=3/6x100(%)=50

Size Classification

Industry	Large Firms	Small to Medium-Sized Firms (Micro Firms included)	Micro Firms
Manufacturing and	Capital: More than 300 million yen	Capital: Below 300 million yen	
Other Industries*	and	or	No. of Employee: Below 20
	No. of Employee: Over 300	No. of Employee: Below 300	
Wholesale Trade	Capital: More than 100 million yen	Capital: Below 100 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 100	No. of Employee: Below 100	
Retail Trade	Capital: More than 50 million yen	Capital: Below 50 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 50	No. of Employee: Below 50	
Service**	Capital: More than 50 million yen	Capital: Below 50 million yen	
	and	or	No. of Employee: Below 5
	No. of Employee: Over 100	No. of Employee: Below 100	. •

Note1: Large Firms refer to companies that rank in the top 3% in terms of sales volume according to the type of business, among small to midium-sized corporations excluding micro firms, which are defined in Small and Medium Enterprises Basic Act.

Note2: Small to Medium-Sized Firms refer to companies that rank in the bottom 50% in terms of sales volume according to the type of business, among those not categorized as small to midium-sized corporations in Small to Medium-Sized Enterprises Basic Act.