TDB Trends Research (Research & Summary for April 2017)

Improvement for three consecutive months, supported by strong production and exports

- Expectation for a full-scale recovery of personal consumption -

(Companies researched: 23,920; Valid responses: 10,029; Response rate: 41.9%; Survey start date: May 2002)

### < Overview of April 2017: Recovery continues >

The economic diffusion index (DI) in April was 46.5, up 0.3 points from the previous month, and improvement for three consecutive months. The domestic economy continued to show recovery, supported by improvement in "manufacturing" thanks to strong production and exports.

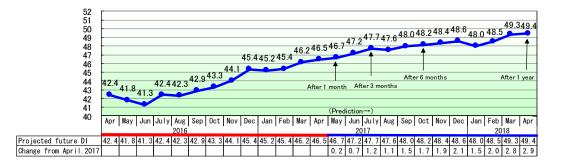
### < Future Outlook: Mild recovery continues >

Mild recovery in economic conditions is expected to continue, tailwinded by continuing strong production and exports, and an increase in public works, amid an expected full-scale recovery of personal consumption. e-mail : keiki@mail.tdb.co.jp

By industry: <u>Eight of the ten industries have improved. Strong exports have</u> boosted business confidence in related industries.

By size: The economy improved in all sizes for three consecutive months. The transport industry has seen an order expansion for SMEs.

By region: <u>The economy improved in nine of the ten regions. Recovery</u> <u>from the Kumamoto Earthquake has progressed in "Kyushu."</u>



\*: Economic DIs are calculated based on the structural ARIMA model, in which economic statistics are incorporated to the ARIMA model.

## Economic Diffusion Index (Economic DI)1/2

	Apr-16	May-16	Jun-16	Jul∙16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	Ratio to the PrFDious Month
Total	42.4	41.8	41.3	42.4	42.3	42.9	43.3	44.1	45.4	45.2	45.4	46.2	46.5	0.3
Large Firms	46.2	45.7	45.1	46.6	45.7	46.5	46.5	47.0	48.4	48.2	48.3	48.9	49.4	0.5
Small to Medium-sized Firms	41.4	40.8	40.3	41.3	41.4	41.9	42.4	43.3	44.5	44.4	44.6	45.4	45.7	0.3
Micro Firms	40.3	39.7	39.6	40.3	40.6	41.3	41.9	42.9	43.9	43.5	44.1	44.4	44.5	0.1

		Apr-16	May- 16	Jun-16	Jul-16	Aug-16	Sep-16	Oct- 16	Nov-16	Dec-16	Jan-17	Feb 17	Mar-17	Apr-17	Ratio to the PrFDious Month
Agriculture,Forest	ry,Fisheries	42.4	42.1	43.7	42.5	40.1	41.8	41.2	44.6	47.3	43.3	45.1	45.5	47.0	1.5
Finance		45.5	44.3	45.0	45.1	43.7	44.5	44.1	45.2	45.9	46.4	45.5	45.6	46.0	0.4
Construction		45.2	44.9	44.7	46.5	46.9	48.1	48.6	49.2	49.7	49.2	49.5	49.3	49.0	▲ 0.3
Real Estate		48.1	48.3	48.4	47.8	47.3	47.0	46.2	47.7	48.7	49.3	49.9	49.4	49.7	0.3
	Food,BEWerages,Livestock Feed	44.6	43.4	43.0	43.0	42.1	41.8	42.2	42.2	43.4	41.9	42.1	42.7	43.0	0.3
	Textile, Textile Products, Clothing	38.2	38.4	38.2	37.0	37.8	37.3	36.6	36.7	38.0	36.3	37.7	38.6	38.8	0.2
	Construction Materials,Furniture, Ceramics,Stone and Clay Products	37.9	38.3	37.8	40.5	40.7	40.5	41.7	42.5	43.5	43.3	42.8	43.2	42.4	▲ 0.8
	Pulp, Paper and Paper Products	40.2	38.6	38.5	40.4	39.4	39.1	40.1	40.3	43.0	43.3	42.0	42.0	42.9	0.9
	Publishing, Printing	34.1	34.0	32.9	33.5	32.8	33.7	34.4	35.0	35.7	33.9	34.6	36.5	35.6	▲ 0.9
Manufacturing	Chemical	43.0	42.7	42.2	43.3	41.8	44.0	43.8	45.5	48.2	47.5	47.9	48.5	49.9	1.4
	Steel,Nonferrous Metals,Mining	38.3	38.1	37.6	38.7	39.8	41.4	42.5	44.3	45.7	45.9	46.2	47.0	47.5	0.5
	General Machinery	45.3	44.0	43.6	44.9	44.3	45.3	46.7	47.9	50.3	49.9	51.1	52.9	54.1	1.2
	Electrical Machinery	42.3	40.4	40.4	41.9	41.5	42.6	44.5	44.4	45.5	46.3	47.1	47.8	48.6	0.8
	Transportation Machinery, Equipment	46.8	43.8	42.7	44.0	44.9	44.2	46.9	46.6	48.6	49.5	49.3	52.5	50.3	▲ 2.2
	Precision Machinery, Medical Instruments and Equipment	44.6	43.2	43.2	42.6	43.2	44.8	44.0	44.8	46.3	46.7	49.4	48.1	50.0	1.9
	Other	37.5	37.8	37.0	39.1	35.7	37.7	37.3	39.4	39.6	39.2	41.3	41.3	40.1	▲ 1.2
	Total	41.3	40.6	40.1	41.2	40.9	41.8	42.7	43.5	45.2	44.8	45.4	46.3	46.7	0.4
	Food,BEWerages	42.6	41.0	40.1	41.1	40.4	39.9	39.9	40.1	41.5	40.6	40.4	41.0	41.7	0.7
	Textile, Textile Products, Clothing	35.7	34.6	35.3	33.5	34.5	32.9	31.9	33.1	34.0	33.7	33.4	32.6	34.7	2.1
	Construction Materials, Furniture,Ceramics, Stone and Clay Products	39.2	38.4	37.6	39. 0	38.9	39.9	40.3	42.6	43.2	42.1	42.6	42.8	41.8	▲ 1.0
Wholesale	Paper Products, Stationery, Books	36.6	36.7	34.2	35.9	36.3	37.4	36.1	37.5	37.7	38.6	38.4	38.3	38.5	0.2
	Chemical	39.5	39.4	38.8	39.5	39.4	39.6	40.9	40.4	43.1	44.4	42.8	44.5	46.0	1.5
	Recycled Resources	39.3	33.3	28.3	29.4	35.0	33.8	36.9	44.0	49.5	49.1	50.0	54.9	49.5	▲ 5.4
	Steel,Nonferrous Metals, Mining Products	35.2	34.6	33.2	35.7	36.0	35.5	36.8	39.6	42.6	42.5	42.9	44.0	43.5	<b>▲</b> 0.5
	Machinery, Equipment	40.9	41.1	39.7	40.9	40.5	41.2	41.6	42.5	44.2	44.8	44.3	45.8	46.3	0.5
	Other	39.1	38.6	38.2	38.0	38.7	38.2	37.6	37.9	39.9	40.1	39.2	39.9	41.1	1.2
	Total	39.4	38.9	37.9	38.8	38.9	39.0	39.3	40.4	42.1	42.2	41.8	42.8	43.2	0.4

	mic Diffusion findex					Aug-16			Nov-16	Dec-16	Jan 17	Feb 17	Mar-17	Apr-17	Ratio to the PrFDious Month
	Food,BEWerages	42.1	38.9	38.6	40.7	40.0	39.5	37.6	37.7	40.6	37.4	41.5	41.4	39.0	▲ 2.4
	Textile, Textile Products, Clothing	35.1	32.9	32.5	33.8	32.8	28.0	27.6	32.4	31.3	32.7	29.0	30.9	31.8	0.
	Drugs, Sundries	42.0	41.1	37.9	42.5	42.5	42.0	38.3	41.1	42.0	43.5	46.0	44.3	46.0	1.
	Furniture	38.1	42.9	41.7	36.1	35.4	33.3	37.5	37.5	30.0	33.3	38.1	33.3	35.7	2.
Retail	Electrical Household Appliances, Information Machinery and Equipment	40.7	35.8	36.6	40.2	37.9	42.7	41.2	37.8	38.6	40.5	39.9	43.0	41.7	<b>▲</b> 1.
	Motor Vehicles, Motor Vehicle Parts	40.4	37.2	37.0	39.8	40.1	42.3	39.3	40.2	41.0	43.5	46.3	47.7	41.9	▲ 5.
	Special Merchandise	38.9	37.0	37.4	37.6	36.7	38.1	36.5	36.3	37.1	38.3	39.1	38.8	38.3	<b>▲</b> 0.
	Various Merchandise	43.3	43.7	42.6	43.2	39.9	40.6	41.7	44.4	44.6	42.0	45.3	44.6	44.3	▲ 0.
	Other	41.7	42.9	41.7	46.7	47.2	50.0	46.7	46.7	46.7	45.8	45.8	40.0	40.0	0.
	Total	40.2	38.0	37.7	39.3	38.4	39.3	37.5	38.3	39.1	39.4	40.9	41.1	39.8	<b>▲</b> 1.
Transportatio	on,Warehousing	41.5	41.5	40.0	41.5	42.0	42.7	44.0	44.4	46.1	45.0	43.8	45.6	47.0	1.
	Restaurants	43.1	42.3	40.2	45.3	42.2	39.0	37.0	38.0	37.5	42.3	39.0	45.1	45.0	▲ 0.
	Postal, Telecommunications	59.1	52.4	46.2	52.6	51.1	52.0	53.7	57.7	46.2	55.1	52.8	58.3	54.2	▲ 4.
	Electricity,Gas,Water,Heat	51.9	47.6	44.4	42.9	46.3	43.8	43.3	50.0	41.7	50.0	52.4	47.2	52.4	5.
	Leasing, Rentals	45.9	46.7	45.5	45.9	47.2	47.4	49.0	49.3	48.9	47.9	48.2	50.1	48.9	▲ 1.
	Lodging, Hotels	50.5	44.4	46.8	47.8	50.0	49.0	49.4	44.3	47.5	43.5	45.6	49.4	48.9	▲ 0.
	Recreation	38.0	36.8	38.4	37.1	38.0	38.1	37.8	37.0	36.9	37.7	37.1	39.2	39.1	▲ 0.
	Broadcasting	46.7	44.4	42.7	43.6	44.4	44.0	47.9	50.0	49.0	45.6	47.8	47.8	47.8	0.
Service	Maintenance, Guarding, Testing	44.4	44.3	44.3	46.3	46.4	47.0	47.0	48.2	47.1	47.4	47.8	48.6	49.4	0.
	Advertising	37.5	36.8	37.9	38.9	39.2	39.0	39.8	38.9	40.9	38.6	39.8	41.0	42.3	1.
	Information	53.4	52.5	52.2	53.0	52.2	52.6	52.3	52.7	53.2	54.3	54.8	55.3	56.1	0.
	Labor Dispatching	53.1	52.5	49.4	52.4	52.7	51.8	52.5	51.4	54.4	54.4	50.8	54.6	55.8	1.
	Special Services	48.3	48.6	49.2	50.5	48.8	50.3	50.8	50.3	52.8	51.9	51.8	52.6	53.2	0.
	Medical, Welfare, Public Health	41.5	41.4	41.5	41.6	42.6	44.1	43.5	43.6	44.0	43.6	44.7	46.4	47.7	1.
	Education	43.0	42.2	43.9	48.2	43.1	45.0	45.6	43.1	43.7	46.7	44.4	43.7	41.1	▲ 2.
	Other	46.7	45.7	46.8	46.6	48.2	47.5	47.4	47.9	47.9	47.1	49.6	50.1	50.0	▲ 0.
	Total	47.5	46.8	46.7	47.8	47.7	47.9	48.1	48.2	48.7	48.8	49.1	50.4	50.9	0.
Other		37.4	37.5	37.5	38.8	40.1	39.4	41.5	38.6	39.5	39.9	40.8	40.2	42.1	1.
		Apr 16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	Ratio to the PrFDious Month
	Hokkaido	39.2	39.6	39.4	40.5	40.6	41.0	42.1	42.5	42.6	42.2	43.2	43.9	44.3	0.
	Tohoku	43.3	41.7	42.9	43.4	42.9	43.6	44.7	44.8	44.6	44.2	43.6	44.7	45.2	0.
	kitakanto	40.8	41.2	40.0	41.5	41.1	42.3	42.3	43.3	45.0	44.9	44.2	45.4	46.6	1.
	minamikanto	43.6	43.0	42.3	43.4	43.2	43.5	44.0	45.0	46.1	46.3	46.5	47.1	47.4	0.

#### Economic Diffusion Index (Economic DI)2/2

Hokuriku

Tokai

Kinki

Chugoku

Shikoku

Kyushu

39.3 38.4 39.4 39.6

44.6 44.5

44.2 44.7

43.3 42.7 41.5 43.1 43.1

43.1 41.5 41.5

45.2 45.0 43.4

43.4 41.7 42.5

39.2

40.2 40.1 41.8 43.0 43.4 42.8 44.1

43.7 43.6 44.2

40.8 40.3 39.4 40.5 40.4 41.1 41.6 42.4 43.7 43.7 44.1 45.1 45.2

45.6 45.1 45.8

45.1 45.6 46.

42.4 42.2 43.0 43.6 43.9

46.4 45.7 45.9 46.6

45.8 44.6 45.1 46.3

47.2 46.2 46.5 46.1

48.0 48.1 49.0

44.3

46.8

46.1

46.9

48.7 49.

0.2

0.2

0.1

0.8

0.4

▲ 0.2

# Appendix

### 1.Research Subjects(Companies Researched 23,920; Valid responses: 10,029; Response rate: 41.9%)

#### Appendix

1.Region

Hokkaido	522	Tokai	1,136
Tohoku	617	Kinki	1,663
kitaKanto	701	Chugoku	550
minamikanto	3,257	Shikoku	303
Hokuriku	559	Kyushu	721
		Total	10,029

#### 2.Industry (10 Industries 51 Lines of business)

Agriculture, For	Agriculture, Forestry, Fisheries			Food,Beverages	68
Finance		120		Textile,Textile Products,Clothing	32
Construction		1,453		Drugs,Sundries	25
Real Estate	eal Estate		Retail	Furniture	7
	Food,Beverages,Livestock Feed	316	480	Electrical Household Appliances, Information Machinery and Equipment	36
	Textile,Textile Products,Clothing	118		Motor Vehicles,Motor Vehicle Parts	62
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	240		Special Merchandise	141
	Pulp, Paper and Paper Products	105		Various Merchandise	44
	Publishing, Printing	186		Others	5
Manufacturing	Chemical	424	Transportation	Warehousing	450
3,223	Steel,Nonferrous Metals,Mining	493		Restaurants	40
	General Machinery	438		Telecommunications	12
	Electrical Machinery	331		Electricity, Gas, Water, Heat	7
	Transportation Machinery, Equipment	99		Leasing,Rentals	107
	Precision Machinery,Medical Instruments and Equipment	77		Lodging, Hotels	29
	Others	86		Recreation	55
	Food,Beverages	347	Service	Broadcasting	15
	Textile,Textile Products,Clothing	179	1,384	Maintenance,Guarding,Testing	150
	Construction Materials, Furniture, Ceramics, Stone and Clay Products	341		Advertising	111
Wholesale	Paper Products, Stationery, Books	114		Information	410
3,959	Chemical	271		Labor Dispatching	63
	Recycled Resources	35		Special Services	221
	Steel,Nonferrous Metals,Mining Products	309		Medical,Welfare,Public Health	96
	Machinery,Equipment	877		Education	15
	Others	350		Others	137
			Others	-	38
				Total	10,029

3.Size

<b>.</b>	5110		
	Large Firms	2,070	20.6%
	Small to Medium-sized Firms	7,959	79.4%
	micro Firms	2,557	25.5%
	Total	10,029	100.0%

#### 2.Research Items

\*Business Confidence (current, in 3 months, in 6 months, in 1 year) \*Business Conditions (sales, purchasing and selling unit price, inventory, capacity utilization ratio, number of employees, overtime work hours)

#### **3.Research Period and Methodology**

Internet-based survey conducted April 17 - 30 2017

#### The explanation of the Economic Diffusion Index

#### **Research Purpose/Researched Terms**

TDB Economic Trend Research (started from May 2002) is a monthly statistical survey conducted for over 20,000 nationwide corporations on their general business activities including the current condition and future outlook of the industry business performance and operating climate. The primary purpose of such a survey is to assess the current state of Japan's economy.

#### **Selection of the Subject Corporations**

Companies of all sizes in all domestic industries are eligible to participate in the survey.

#### **DI Formula**

The DI (Diffusion Index) is calculated by attaching a number (in parenthesis in the diagram below) to each of seven possible responses. Then multiplying the percentage of each response by the appropriate number, and adding the results.

Very Bad	Bad	Moderately Bad	Neither Good or Bad	Moderately Good	Good	Very Good
(0)	(1/6)	(2/6)	(3/6)	(4/6)	(5/6)	(6/6)
0	16.7	33.3	DI=50 Dividing point	66.7	83.3	100

A DI over 50 is in the range of "Good." A score under 50 is "Bad." The number 50 is the dividing point ("Neither Good or Bad"). All numbers are rounded off to the hundredth. It should be noted that no weight is given to a company's responses based on its size. Calculations are made according to a "one company, one vote" rule.

For example, all corporations rated 'Very Good'. DI=6/6x100(%)=100All corporations rated 'Neither Good nor Bad'. DI=3/6x100(%)=50

#### **Size Classification**

Industry	Large Firms	Small to Medium-Sized Firms (Micro Firms included)	Micro Firms		
Manufacturing and	Capital: More than 300 million yen	Capital: Below 300 million yen			
Other Industries*	and	or	No. of Employee: Below 20		
	No. of Employee: Over 300	No. of Employee: Below 300			
Wholesale Trade	Capital: More than 100 million yen	Capital: Below 100 million yen			
	and	or	No. of Employee: Below 5		
	No. of Employee: Over 100	No. of Employee: Below 100			
Retail Trade	Capital: More than 50 million yen	Capital: Below 50 million yen			
	and	or	No. of Employee: Below 5		
	No. of Employee: Over 50	No. of Employee: Below 50			
Service**	Capital: More than 50 million yen	Capital: Below 50 million yen			
	and	or	No. of Employee: Below 5		
	No. of Employee: Over 100	No. of Employee: Below 100			

Note1: Large Firms refer to companies that rank in the top 3% in terms of sales volume according to the type of business, among small to midium-sized corporations excluding micro firms, which are defined in Small and Medium Enterprises Basic Act.

Note2: Small to Medium-Sized Firms refer to companies that rank in the bottom 50% in terms of sales volume according to the type of business, among those not categorized as small to midium-sized corporations in Small to Medium-Sized Enterprises Basic Act.